

Screen Safety for Parents 2015

By Rod Pruitt, MA
Region 14 SESS Consultant

rpruitt@esc14.net

<http://tinyurl.com/Reg14ssroadshow>



Web Resource for Bullying

- Federal Government Resource for Bullying-
www.bullyinginfo.org
- State Initiative for Bullying Prevention-
www.esc14.net/default.aspx?name=bullying

i-nigma QR Code, Data Matrix and 1D barcode reader

[View More by This Developer](#)

By 3GVision

Open iTunes to buy and download apps.

[View in iTunes](#)

+ This app is designed for both iPhone and iPad

Free

Category: [Utilities](#)

Updated: Jul 17, 2013

Version: 3.17.01

Size: 2.5 MB

Language: English

Seller: 3GVision LTD.

© 3GVision LTD. 2005-2015

Rated 4+

Description

i-nigma turns your camera into a sophisticated barcode reader. Thanks to exceptionally quick and robust scanning, it is regularly ranked as top performer in this category.

[3GVision Web Site](#) ▶ [i-nigma QR Code, Data Matrix and 1D barcode reader Support](#) ▶

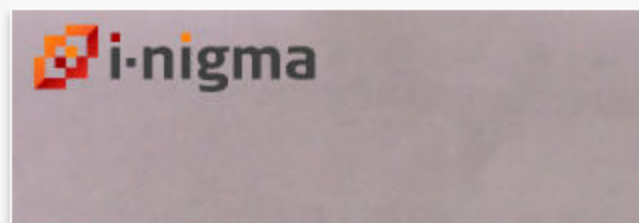
...More

What's New in Version 3.17.01

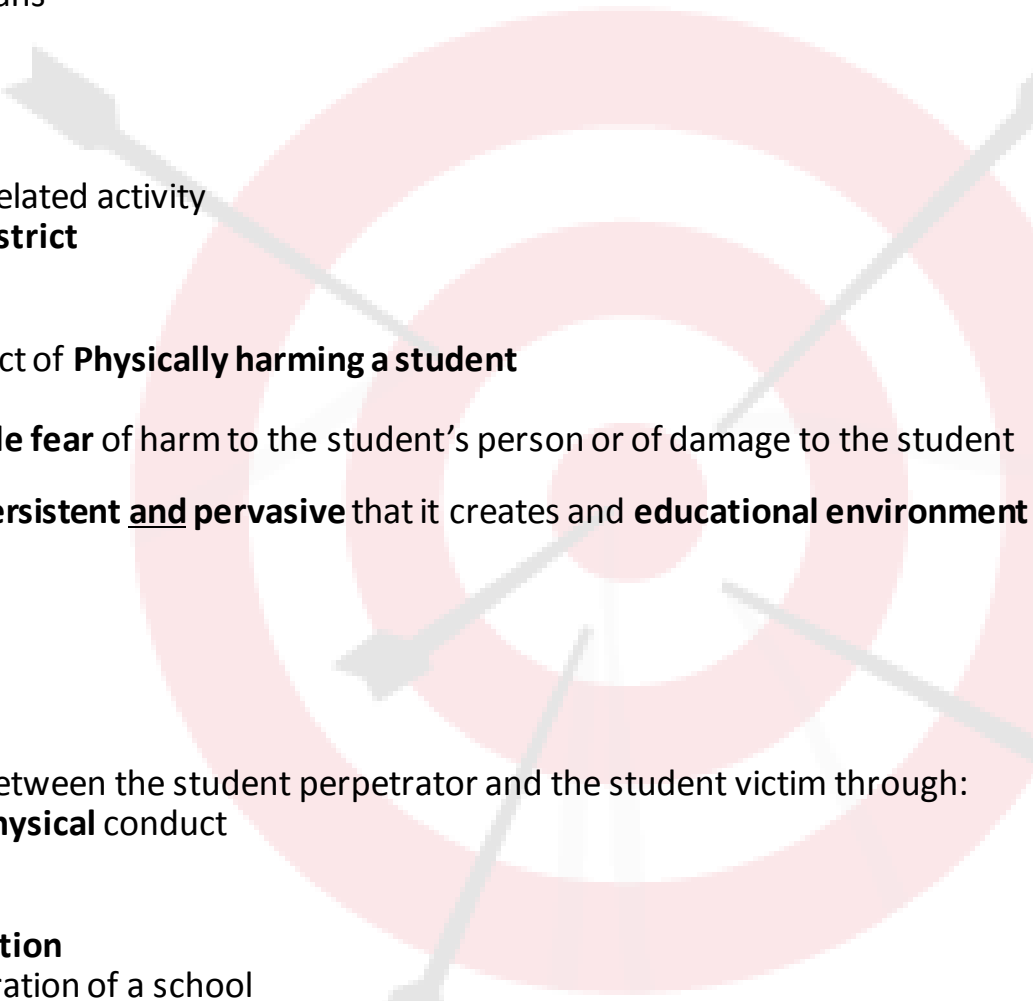
- * Performance improvements
- * Bugs fixing
- * Introducing the new product by i-nigma: Tapto.com smart QR codes for your business.

Screenshots

iPhone | iPad

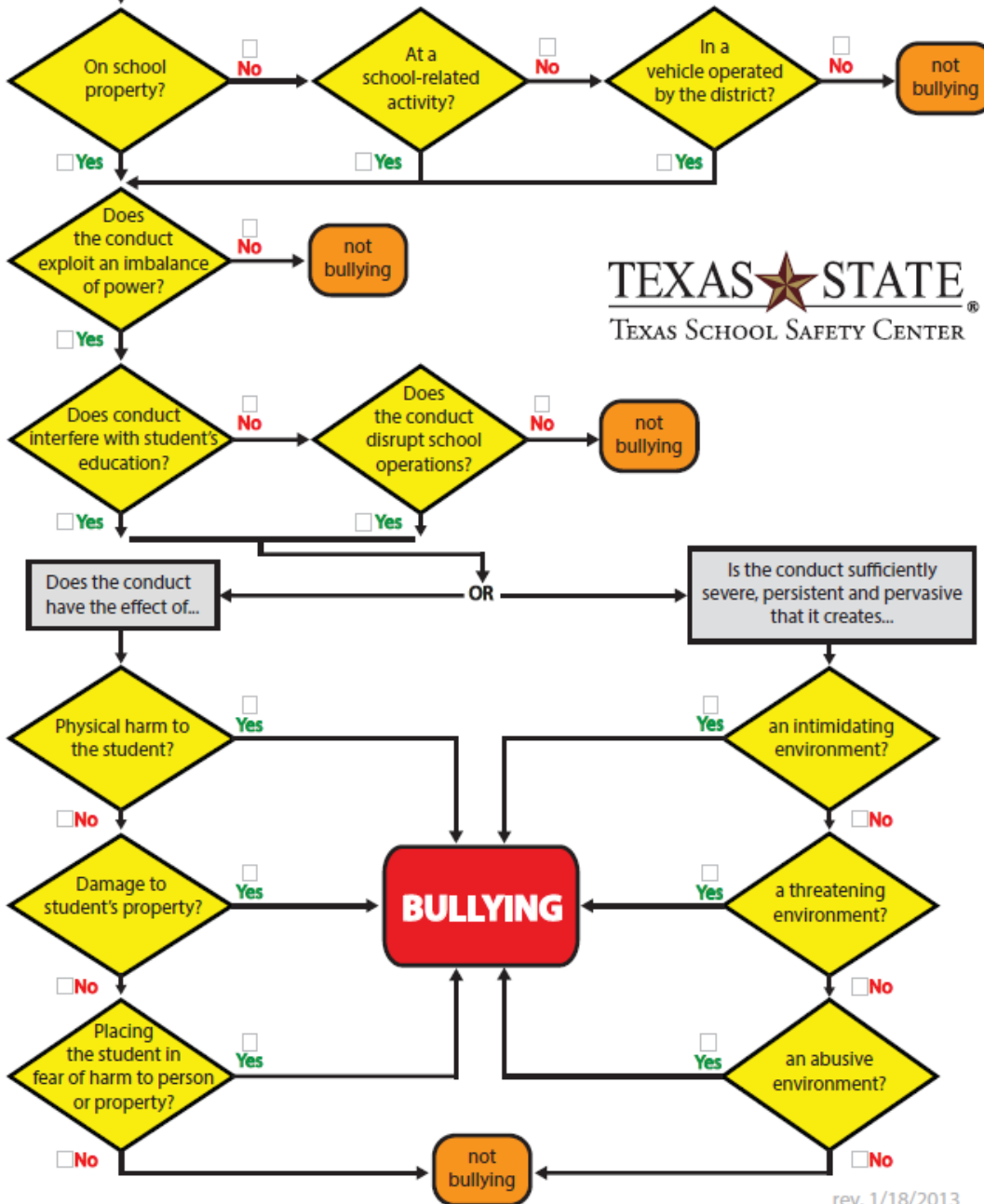


What Is Bullying?

- A behavior that is:
 - **Written** or **Verbal** expression
 - Expression through **Electronic** means
 - Or **Physical** conduct
 - That occurred:
 - On **school** property
 - At a **school sponsored** or school related activity
 - Or in a **vehicle** operated by the **district**
 - That Either/Or:
 - Has the effect of will have the effect of **Physically harming a student**
 - **Damages** a student **property**
 - Or places the student in **reasonable fear** of harm to the student's person or of damage to the student property;
 - **Or** the conduct is **sufficiently severe, persistent and pervasive** that it creates an **educational environment** that is:
 - Intimidating
 - Threatening
 - Or Abusive
 - This Behavior:
 - **Exploits** an **Imbalance of power** between the student perpetrator and the student victim through:
 - **Written** or **Verbal** expression or **Physical** conduct
 - This Either or:
 - **Interferes with** the **student education**
 - Or **Substantially Disrupts** the operation of a school
- 

Does the conduct occur...

Use this flowchart to help determine whether WRITTEN, VERBAL, ELECTRONIC, or PHYSICAL conduct can be considered bullying according to Texas Education Code, Section 37.0832



TEXAS STATE
TEXAS SCHOOL SAFETY CENTER



HOME FAMILY STAFF INFO ACTIVITIES ONLINE ALUMNI



- FAMILY ACCESS
- SCHOOL SUPPLY LISTS
- EVENTS CALENDAR
- 15 - 16 CALENDAR
- CAMPUS SCHEDULES
- CAFETERIA MENUS
- ONLINE PAYMENTS
- SCHOOL WAY
- REPORT BULLYING
- 1:1 IPAD PROGRAM
- DYSLEXIA GUIDE
- NEWSLETTERS



HOME

FAMILY

STAFF

INFO

ACTIVITIES

ONLINE

ALUMNI

Bullying Reporting & Info

Report Bullying to SISD via an Online Form, go to:

<http://www.sweetwaterisd.net/report-bullying>

You can also report bullying by calling the SISD Tip Line at 325-455-0487.

Sweetwater High School students publish BRAVE - Bullying Rejected and Victims Empowered

What Is Bullying?

RETALIATION

§ 36.06. OBSTRUCTION OR RETALIATION. (a) A person commits an offense if he intentionally or knowingly harms or threatens to harm another by an unlawful act: (1) in retaliation for or on account of the service or status of another as a: (A) public servant, witness, prospective witness, or informant; or (B) person who has reported or who the actor knows intends to report the occurrence of a crime; or (2) to prevent or delay the service of another as a: (A) public servant, witness, prospective witness, or informant; or (B) person who has reported or who the actor knows intends to report the occurrence of a crime.

(c) An offense under this section is a felony of the third degree unless the victim of the offense was harmed or threatened because of the victim's service or status as a juror, in which event the offense is a felony of the second degree.

What Is Bullying?

Capital Felony (Tex. Penal Code Ann. § 12.31.)

- In Texas, capital felonies are punishable by death or life without parole. Murder is an example of a capital felony.
- If the defendant was a juvenile at the time the crime was committed and the prosecutor chooses not to seek the death penalty, then a capital felony is punishable by life imprisonment.

First Degree Felony (Tex. Penal Code Ann. § 12.32.)

- A conviction for a first degree felony can result in life imprisonment or five to 99 years' imprisonment, as well as a fine of up to \$10,000.

Second Degree Felony (Tex. Penal Code Ann. § 12.33.)

- Under Texas law, second degree felonies are punishable by two to 20 years in prison, and a fine of up to \$10,000.

Third Degree Felony (Tex. Penal Code Ann. § 12.34.)

- A third degree felony is punishable by two to ten years' imprisonment and a fine of up to \$10,000.

Bullies are Sharks

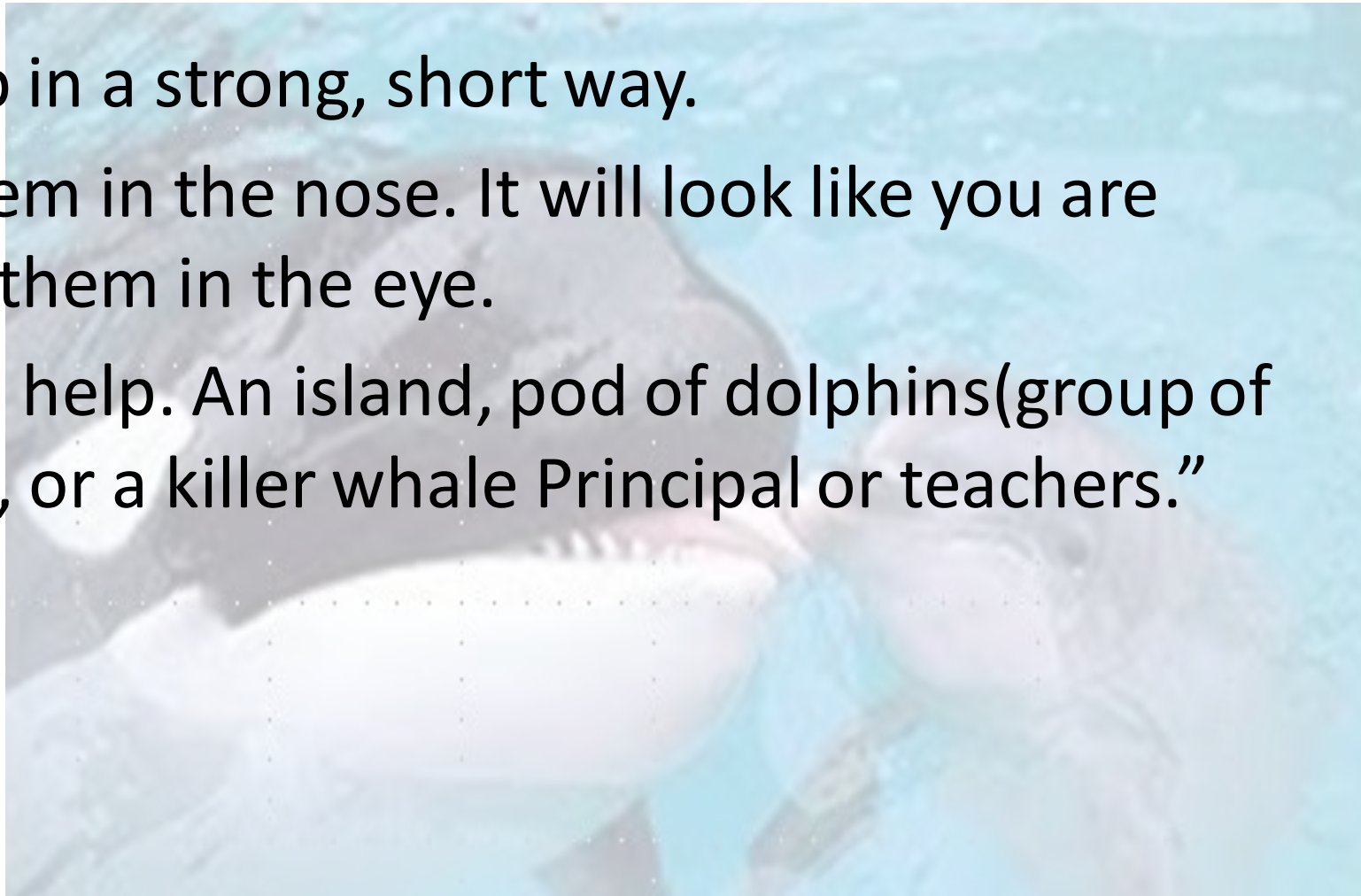
Bullies bump to get a reaction from potential target

- Ignoring or under reaction makes you look like a target.
- Over reaction makes you look like a target or gets you in trouble with adults.
- A strong reaction and confidently going to a group or helper seems to work best.

Helping Targets Without Becoming Bully Bait: Target is Strong and Gone

“Stop and Walk” or “So and Go”

- Say stop in a strong, short way.
- Look them in the nose. It will look like you are looking them in the eye.
- Swim to help. An island, pod of dolphins(group of friends), or a killer whale Principal or teachers.”



Bullies are Lions

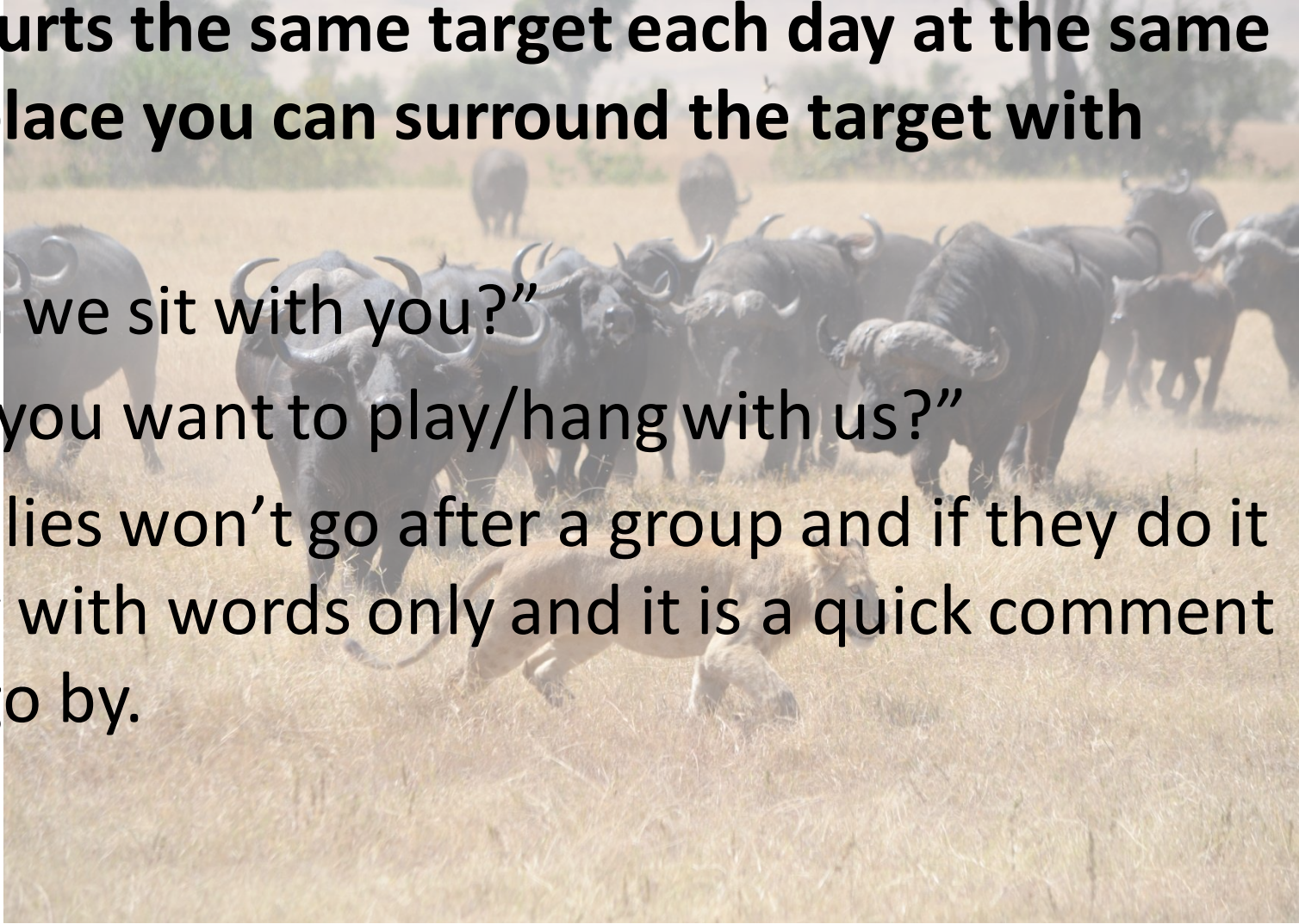
Bullies target individuals and rarely go after groups

- Find areas you are good at and join or find groups that fit.
- Shy students who listen as people talk about themselves can win friends without having to talk much themselves.
- Conversations starters: Movies, Music, Money, and Sports.
- Find “survival groups” for tough times or tough spots.

Helping Targets Without Becoming Bully Bait: Surround the Target With Help

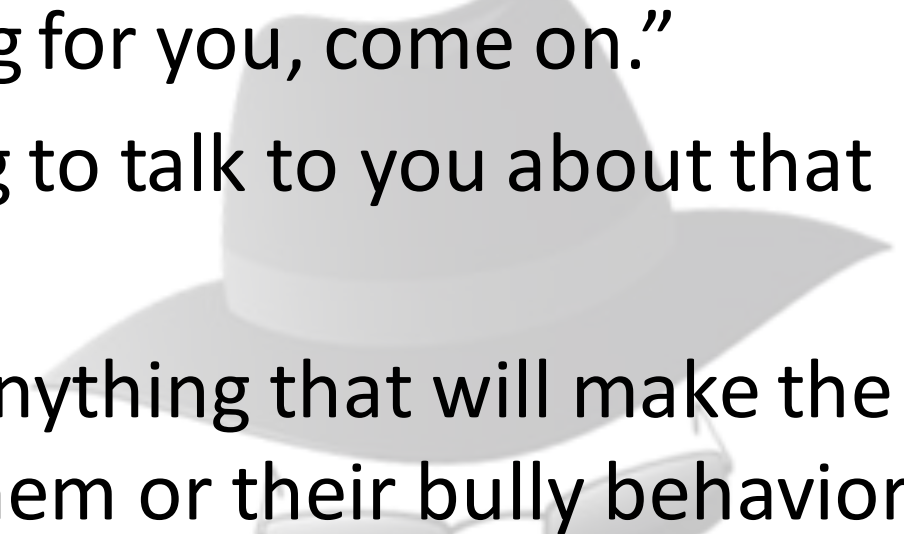
If a bully hurts the same target each day at the same time and place you can surround the target with help.

- “Hey can we sit with you?”
- “Hey do you want to play/hang with us?”
- Most bullies won’t go after a group and if they do it is mainly with words only and it is a quick comment as they go by.



Helping Targets Without Becoming Bully Bait: Get the Target to Help

**Don't be a superhero and directly confront the bully
be a secret agent and get the target out of harms
way.**

- “The Principal is looking for you, come on.”
 - “The teacher is needing to talk to you about that assignment.”
 - Don't look back or do anything that will make the bully think it is about them or their bully behavior.
- 

Bully Reports by the Numbers

67% Told a Friend

22% Told a parent or family member

20% Told no one

11% Told a teacher

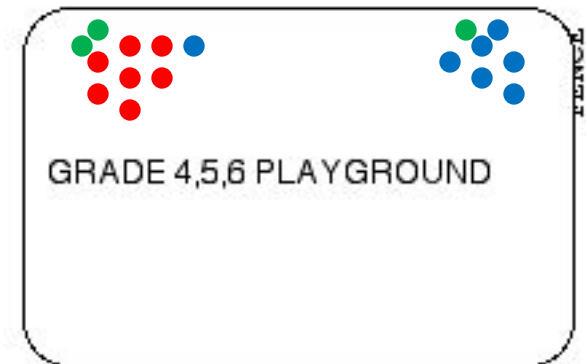
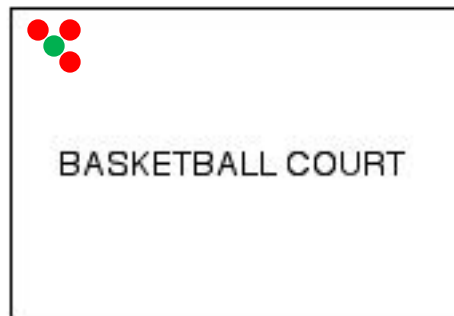
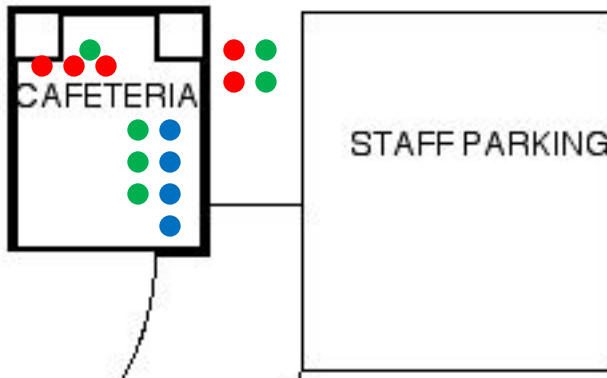
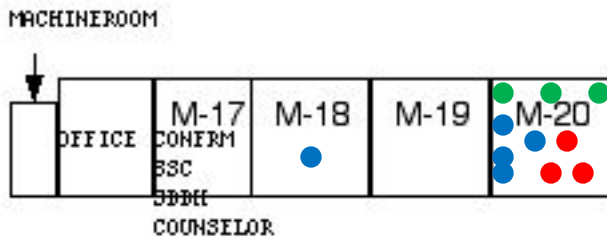
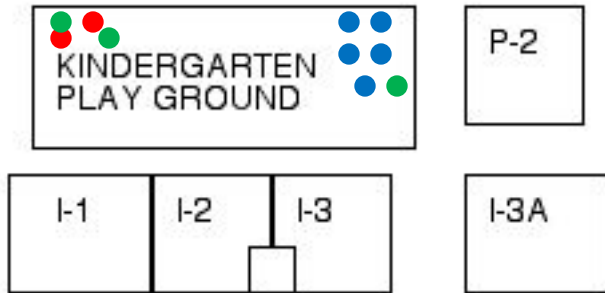


Bullying Intervention Report

1. Name of the student(s) involved:
2. Time and place of incident:
3. Briefly describe the incident:
4. Who else witnessed the incident:

Consolidated Bully Report Map AM

- Physical
- Emotional
- Personal



E-Bully

- Pass word protection
- Social Networking Disclosure
- Proper online conduct



If you are being hurt online

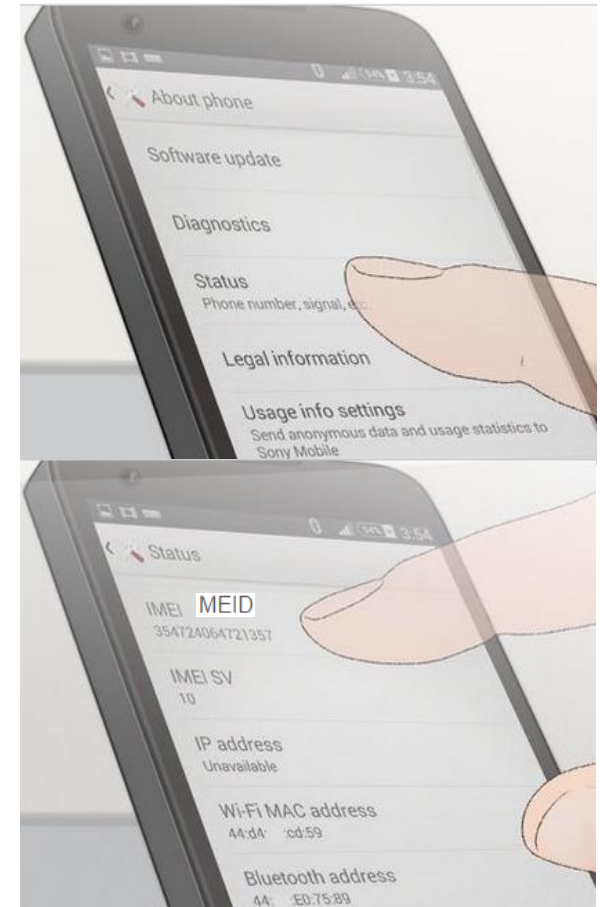
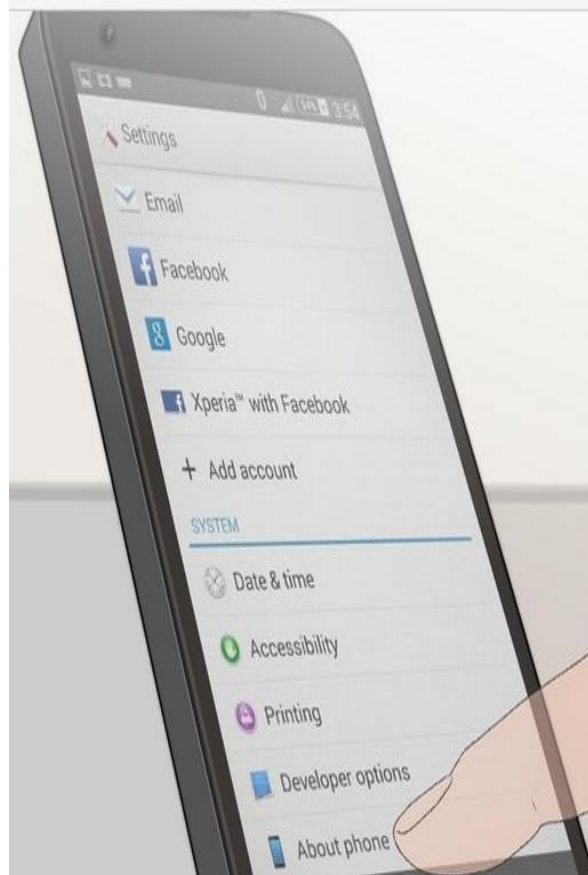
- Parent- Always report to a parent
- Principal- Report it to a principal if it happens on school ground, during school time, on school equipment, or disrupts the learning environment
- Police- Report to police if the person has stated the will physically harm you or encourages you to harm yourself.
- Texas Advocacy Project- legal hotline 1-800-777-3247

How To Find Your Devices IMEI International Mobile Equipment Identity Number MEID Mobile Equipment Identity Number



How To Find Your Devices IMEI International Mobile Equipment Identity Number MEID Mobile Equipment Identity Number

- Go to:
 - Settings
 - About Phone
 - Status
 - IMEI/MEID



Your Cell Phone, Pad, Tablet, and Laptop Constantly Say Where You Are and What You are Doing

Cell-Tower Surveillance

Local, state and federal agents routinely seek information about the towers associated with cellphones



1 When cellphones are turned on, they periodically check the signal strength of the local cell tower.

2 The wireless carrier generally knows which cell tower your phone is associated with at a given time.



In rural areas with few cellphone towers, that data can be used to place a phone in an area that could be several miles in diameter.



But in urban areas, the towers can be closer together and the phone can be identified within several hundred feet.



And in some cases, where 'microcells' are used as towers, phones can be located on an individual floor or room in a building.

Road Rules

Never respond to messages that are mean, inappropriate, or make you feel uncomfortable.

- Tell or text the person to “Stop”. Any calls or texts after that would be considered harassment if reported to the phone company or law enforcement.
- Screen capture and save all texts, calls, or comments and report them to the service provider.
- To record a phone call record yourself saying, “This call is being recorded” and state the date and time.

DISORIENTED

BEWILDERED

Road Rules

Never respond to messages that are mean, inappropriate, or make you feel uncomfortable.

- *67 calls can be traced by the phone company and law enforcement. The phone number will show up on a detailed or enhanced phone bill.
- *57 will have the phone company trace the last call (for a fee) and send the results to law enforcement.
- *72 Forwards your calls to another phone. Many calls to a long distance phone number will show up on that callers phone bill and may even show on that callers caller id system.
- *77 Anonymous call rejection- rejects all calls that block caller ID

SECTION 1. Chapter 33, Penal Code, is amended by adding Section 33.07 to read as follows:

Sec. 33.07. ONLINE HARASSMENT.

(a) A person commits an offense if the person uses the name or persona of another person to create a web page on or to post one or more messages on a commercial social networking site :

- (1) without obtaining the other person's consent; and
- (2) with the intent to harm, defraud, intimidate, or threaten any person.

(b) A person commits an offense if the person sends an electronic mail, instant message, text message, or similar communication that references a name, domain address, phone number, or other item of identifying information belonging to any person:




- (1) without obtaining the other person's consent;
- (2) with the intent to cause a recipient of the communication to reasonably believe that the other person authorized or transmitted the communication; and
- (3) with the intent to harm or defraud any person.

(c) An offense under Subsection (a) is a felony of the third degree. An offense under Subsection (b) is a Class A misdemeanor, except that the offense is a felony of the third degree if the actor commits the offense with the intent to solicit a response by emergency personnel.

SECTION 2. This Act takes effect September 1, 2009.

Internet Facebook Bullies Convicted

July 19, 2012 3:40 PM

PRINT  TEXT  

Middle school girls arrested for alleged bogus Facebook page, bullying

comments

3

 Like

54

 Tweet

15

 +1

2

 Share

More +

By [Barry Leibowitz](#) Topics [Daily Blotter](#)



iStockphoto

(CBS) GRANBURY, Texas - Two middle school girls were arrested in suburban Fort Worth for allegedly creating a fake Facebook page to ruin another classmate's reputation.

Investigators said the 12 and 13-year-old culprits set up the page posing as another girl, 12, whose parents reported it to the Hood County Sheriff in June, according to [CBS DFW](#).

Investigators arrested the girls Monday on a third-degree felony charge of online impersonation.

Technologies Impact on the Brain

Looking at screens before sleeping:

- The physical act of responding to a video game or even an email makes your body tense. As you get stressed, your body can go into a “fight or flight” response, and as a result, cortisol, a stress hormone produced by the adrenal gland, is released.
- The small amounts of light from these devices pass through the retina to the hypothalamus (the area of the brain that controls several sleep activities) and delay the release of melatonin.

Technologies Impact on the Brain

- A comprehensive [review](#) of more than 130 studies involving more than 130,000 participants around the world found that playing violent video games lead to:
 - increase aggressive thoughts and angry feelings
 - higher heart rate and blood pressure and more aggressive behavior.
 - Violent games also decrease helping behavior and feelings of [empathy](#) and compassion



Technologies Impact on the Brain

- A comprehensive [review](#) of more than 130 studies involving more than 130,000 participants around the world found that playing violent video games lead to:
- Those who played the violent games ate more than three times as much candy and other un-health food as did the other teens.
- results showed that teens who played a violent game cheated on test more than eight times more.



Social Network Safety

Facebook Settings

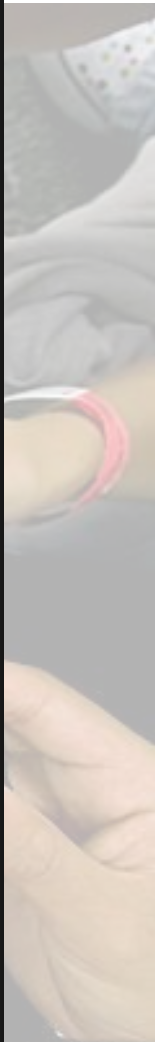
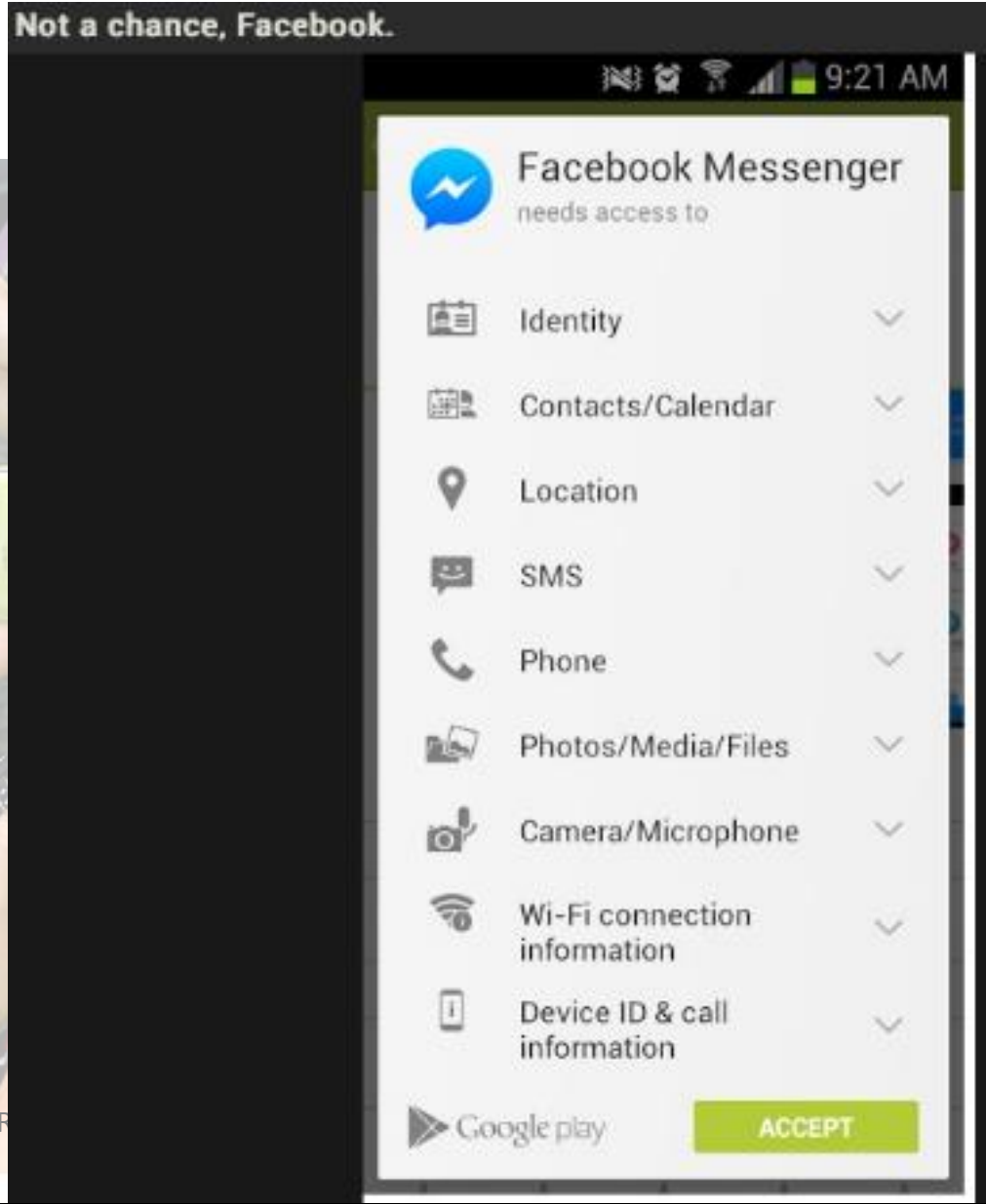
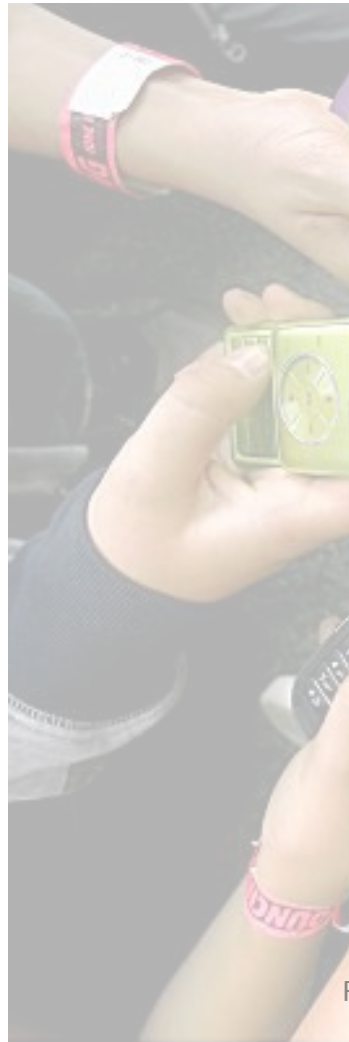
- Privacy Policy: <http://www.facebook.com/policy.php>
- Facebook also allows you to block certain users by name or only share limited information
- Visit: <http://www.facebook.com/sitetour/privacy.php>
- New Guide to Facebook Security-
<https://www.facebook.com/safety/attachment/Guide%20to%20Facebook%20Security.pdf>
- FAQ- on any SNS should give you steps to take when bullying, harassment, and other trouble takes place

Calculator % App is a hidden photo vault



Social Network Safety

Facebook Settings



17 Social Networking Sites Teen Use Instead of Facebook

[Twitter](#) is a microblogging site that allows users to post brief, 140-character messages -- called "tweets" -- and follow other users' activities.

[Instagram](#) is a platform that lets users snap, edit, and share photos and 15-second videos -- either publicly or with a network of followers.

[Snapchat](#) is a messaging app that lets users put a time limit on the pictures and videos they send before they disappear.

[Tumblr](#) is like a cross between a blog and Twitter: It's a streaming scrapbook of text, photos, and/or videos and audio clips. Users create and follow short blogs, or "tumblelogs," that can be seen by anyone online (if made public).

17 Social Networking Sites Teen Use Instead of Facebook

[Vine](#) is a social media app that lets users post and watch looping six-second video clips. This Twitter-owned service has developed a unique community of people who post videos that are often creative and funny - - and sometimes thought-provoking.

[Burnbook](#)- download the app and then based on your location, the app will find the "communities" (schools) closest to you. You can then view the feed of posts in your community or create your own posts about any topic.

[Burn Note](#) is a messaging app that erases messages after a set period of time. Unlike many other apps of this sort, it limits itself to text messages; users cannot send pictures or video.

[Kik Messenger](#) is an app-based alternative to standard texting that kids use for social networking. It's free to use but has lots of ads.

17 Social Networking Sites Teen Use Instead of Facebook

[Oovoo](#) is a free video, voice, and messaging app. Users can have group chats with up to 12 people for free. (The premium version removes ads from the service.)

[Yik Yak](#) is a free, location-aware, social-networking app that lets users post "anything and everything" anonymously through brief, Twitter-like comments, which are distributed to the geographically nearest 500 people who are also signed in to the app.

[Ask.fm](#) is a social site that lets kids ask questions and answer those posted by other users -- sometimes anonymously.

[MeetMe](#) Chat and Meet New People," says it all. *MeetMe* has a "Match" feature whereby users can "secretly admire" others, and its large user base means fast-paced communication and guaranteed attention.

17 Social Networking Sites Teen Use Instead of Facebook

[WhatsApp](#) lets users send text messages, audio messages, videos, and photos to one or many people with no message limits or fees.

[Omegle](#) is a chat site (and app) that puts two strangers together in their choice of a text chat or video chat room.

[Yo.](#) is a bare-bones social app that sends a short text message to friends and family, simply reading "Yo" (and speaking the word aloud). That's it.

[Whisper](#) is a social "confessional" app that allows users to post whatever's on their minds, paired with an image.

[Tinder](#) is a photo and messaging dating app for browsing pictures of potential matches within a certain-mile radius of the user's location. It's very popular with 20-somethings as a way to meet new people for casual or long-term relationships.

[AfterSchool](#) - After School is an anonymous and private message board for your school. Post confessions

Instagram Safety 13+



Know what your student is doing. Right now on Instagram there is a page titled “Abilene Hoes” that posted child porn pictures, sexting, and sex self shots.



Instagram Safety



- Instagram drastically changed their app a couple of months ago.
- They introduced the ability to send a private picture to one of your followers, and they included the ability to then have a private conversation with that person after a picture is sent.
- Basically what Instagram decided to do was take the worst parts of Snapchat and Twitter and combine them. They took the private pictures from Snapchat and the private messages from Twitter.
- There is nothing preventing a teenager from taking a screen shot of their private pictures in Instagram.
- Instagram is one of the least safe social media platforms.

Instagram Safety



The single most important thing to realize is that, by default, **anyone** can view the photos that you upload to Instagram.

- Go to your profile page (tap the Profile tab)
- Scroll down to the bottom of the Profile page, where you'll see a "Photos are private" switch
- Toggle the "Photos are private" switch to ON to turn on privacy.
- Once you set your profile to private, anyone who wants to see your photos will need to be your friend/follower first, meaning they'll have to send a request and you'll have to approve.



Instagram Safety



Geotagging

- During the process of uploading a photo, the geo-location data of the photo you're uploading can easily be shared with your followers if you're not careful.
- When uploading a photo, be sure to avoid tapping the button shown in this screenshot. If you do, you can always tap it again to turn it off.
- Geotagging is a huge risk to your privacy online.



Instagram Safety



Blocking a user –

- Navigate to their profile page (tap Profile > Search Instagram > Names and usernames, then search for and tap on their username).
- Tap the button in the top right corner of the screen (gear icon).
- Tap “Block user” to prevent the user from viewing your account.



Instagram Safety

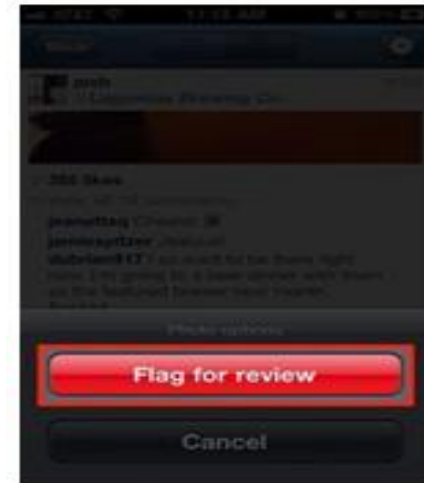


Reporting a photo –

- Tap the “...” below the photo you would like to report and then “Flag for review”
- Select the proper reason for reporting from the list and, if prompted, a short description.

Do not talk to people you meet on Instagram anywhere but Instagram.

- Don't talk on a chat site
- Don't text, Kik, message, email, or phone





Twitter Safety 12+

Think before you Tweet

- Information you post on Twitter is public, so your Tweets can be read by someone you didn't intend, or made available or shared on other websites.
- You can protect your Tweets so only approved followers can view them by making protected. Even if your Tweets are set to protected, be mindful of who you authorize to view your account.

Don't share your account

- If you share your account username and password with someone else, that person could post Tweets pretending to be you, or change the password and email on your account and lock you out.

Respect others

- Avoid getting into fights or confrontations with others online. If someone posts something about you that you do not like, consider asking them to take it down. Likewise, if you post a photo or information about someone else and they ask you to remove it, respect their privacy and retain their trust by taking it down.

Keep a healthy life balance

- Regardless of how positive your online experience is, remember that there is a world outside of your computer.

Twitter Safety



To block a Twitter user:

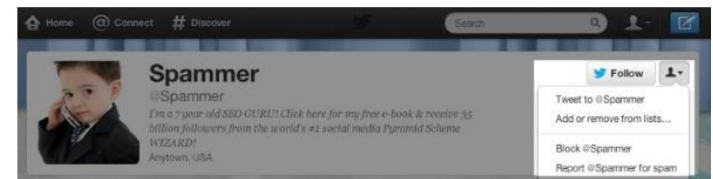
- **Log in** to your Twitter account.
- **Go to the profile page** of the person you wish to block.
- **Click the person icon** on their profile page. This brings up a drop-down actions menu.
- Select **Block** from the options listed.

Blocked users cannot:

- Add your Twitter account to their lists.
- Have their @replies or mentions show in your mentions tab (although these Tweets may still appear in search).
- Follow you.
- See your profile picture on their profile page or in their timeline.

To unblock a Twitter user:

- Visit the blocked account's profile on Twitter.
- Click **Unblock** from the blocked user's dropdown menu.





Twitter Safety

What is the difference between public and protected Tweets?

- When you sign up for Twitter, you have the option to keep your Tweets public (the default account setting) or to protect your Tweets.
- Accounts with protected Tweets require manual approval of each and every person who may view that account's Tweets.

Who can see my Tweets?

- **Public Tweets** (the default setting) are visible to anyone, whether or not they have a Twitter account.
- **Protected Tweets** may only be visible to your approved Twitter followers.

When you protect your Tweets, the following restrictions are put in place:

- People will have to request to follow you; each follow request will need approval.
- Your Tweets will only be visible to users you've approved.
- Other users will not be able to retweet your Tweets.
- Protected Tweets will not appear in Twitter search or Google search.
- @Replies you send to people who aren't following you will not be seen by those users (because you have not given them permission to see your Tweets).



Kik Safety 17+

CHILD EXPLOITATION

10/17/2014

West Texas man faces up to 10 years in federal prison after pleading guilty to possessing child pornography

LUBBOCK, Texas — A west Texas man pleaded guilty Friday to a federal child pornography offense, announced U.S. Attorney Sarah R. Saldaña of the Northern District of Texas.

The Abilene (Texas) Police Department, and U.S. Immigration and Customs Enforcement's (ICE) Homeland Security Investigations (HSI) investigated this case.

Reymundo Alejandro Sanchez, 21, from Abilene, Texas, pleaded guilty before U.S. District Judge Sam R. Cummings to one count of possessing child pornography. He faces a maximum statutory penalty of 10 years in federal prison, a \$250,000 fine and a lifetime of supervised release. Judge Cummings ordered a presentence investigation report; the sentencing date will be set after that report is completed. Sanchez remains on bond.

According to plea documents filed in the case, Sanchez used his cell phone to communicate with several persons using a mobile application called Kik, as well as through Facebook and other means. Many of those persons identified themselves to Sanchez as minors.



Kik Safety

- Kik is an app that is rated for 17+ in the [app store](#), meaning that Apple recommends that no one under 17 use it.
- They currently have over 100 million users.
- This data isn't available, I would guess that at least 60%-75% of their users are under the age of 17. In Region 14 Districts, most of the middle school students (age 12-14) have Kik.



Kik Safety

- Kik, in their own words, “has become the simplest, fastest, most life-like chat experience you can get on a smartphone. And unlike other messengers, Kik usernames – not phone numbers – are the basis for Kik user accounts, so our users are in complete control of who they talk to on Kik.



Kik Safety

- Kik isn't just about instant messaging. Kik fans are already exchanging videos, sketches, stickers and more, with mobile web pages optimized for Kik...And with our new built-in browser, users can search for and send any web site – all without leaving Kik, and all without downloading anything new. As the first smartphone messenger with a built-in browser, Kik Messenger lets you talk to your friends and browse and share any web site with your friends on Kik.”



Kik Safety

Built-in web browser

- This feature wasn't actually available in the first versions of this app, but it has been updated by their developers, and is included in all versions now.
- There are many reasons that a built-in browser is a bad idea. First, it allows your teenager to search for whatever they want. They can search for any type of video or image. Anything that is available on the Internet is at their fingertips.



Kik Safety

Exchange Media

- The initial goal of this app was to give people a place to message back and forth. This was almost immediately followed by the ability to send photos/videos/emojis back and forth.
- They can also share anything that they found in their built-in browser with any of their Kik friends.
- Finally, they introduced a very Snapchat like feature called “Video-Bomb.” Within a video bomb, any picture they send is deleted seconds after it is viewed.

Snapchat Safety 12+

As many as 200,000 private Snapchat photos posted online

10/13/14 02:31 PM – UPDATED 10/13/14 03:14 PM

By **Ned Resnikoff**



Very little disappears from the Internet. Hence the appeal of a service like Snapchat, which ostensibly allows users to take photos that will only be viewable by a select group of recipients for a limited amount of time. Once that time runs out, the image disappears into the ether. Or at least that's the idea.

Turns out the reality, as of last week, is substantially uglier. Thanks to a recent security breach, hundreds of thousands of old Snapchat pictures [have been posted online](#). The leaked data [reportedly includes some photos of underage nudity](#).



Snapchat Safety 12+

Rated 12+ for the following: Infrequent/Mild Alcohol, Tobacco, or Drug Use or References
Infrequent/Mild Sexual Content and Nudity
Infrequent/Mild Mature/Suggestive Themes
Infrequent/Mild Profanity or Crude Humor



Snapchat Safety

- Snapchat is a social messaging application for mobile devices. The app allows for anyone signed up with a free Snapchat account to send pictures or videos, called a “snaps,” from one device to another.
- When someone receives a snap it is displayed from between one to ten seconds, depending on the sender’s preference, before it is *permanently* deleted.
- The app has several features that make it a dangerous one for anyone but specifically teenagers.



Snapchat Safety

- Snapchat very clearly states in their user agreement that they cannot guarantee that images won't still be available in some form after the time has elapsed...that means that information is never lost.
- Any user who receives a snap can save it; anytime a snap is received a screenshot can be taken.
- The app has a “security” measure that does notify the sender if the receiver took a screenshot, but a simple Google search will yield instructions to bypass the screenshot notification.
- This means that anything sent on Snapchat, silly, serious, or explicit, can be saved.



Burnbook Safety 18+

Burnbook- download the app and then based on your location, the app will find the "communities" (schools) closest to you. You can then view the feed of posts in your community or create your own posts about any topic.

What parents need to know

- This is bully app ready made.
- Anonymous apps are linked not only to cyberbullying but can infuse an incredible amount of daily drama into already tenuous peer groups. Whenever someone can hide behind the veil of anonymity, there's a lack of integrity and accountability for any content that is shared.



Burn Note Safety 15+

Burn Note is a messaging app that erases messages after a set period of time. Unlike many other apps of this sort, it limits itself to text messages; users cannot send pictures or video.

What parents need to know

- **It allows kids to communicate covertly.** To discourage copying and taking screenshots, a spotlight-like system that recipients direct with a finger (or the mouse) only reveals a portion of the message at a time.
- **It may encourage risky sharing.** The company claims that its "Multi-Device Deletion" system can delete a message from anywhere: the device it was sent from, the device it was sent to, and its own servers. But it's wise to be skeptical of this claim.
- **You don't have to have the app to receive a Burn Note.** Unlike other apps users can send a Burn Note to anyone, not only others who have the program.



ooVoo Safety 13+

[ooVoo](#) is a free video, voice, and messaging app. Users can have group chats with up to 12 people for free –

- kids log on after school and keep it open while doing homework and other stuff.

What parents need to know

- **You can only chat with approved friends.** Users can only communicate with those on their approved contact lists, which can help ease parents' safety concerns.
- **It can be distracting.** Because the service makes video chatting so affordable and accessible, it also can be addicting.



WhatsApp Safety 16+

[WhatsApp](#) lets users send text messages, audio messages, videos, and photos to one or many people with no message limits or fees.

What parents need to know

- **It's for users 16 and over.** Lots of younger teens seem to be using the app, but this age minimum has been set by *WhatsApp*.
- **It can be pushy.** After you sign up, it automatically connects you to all the people in your address book who also are using *WhatsApp*. It also encourages you to add friends who haven't signed up yet.



Tumblr Safety 13+

[Tumblr](#) is like a cross between a blog and Twitter: It's a streaming scrapbook of text, photos, and/or videos and audio clips.

Users create and follow short blogs, or "tumblelogs," that can be seen by anyone online (if made public). Many teens have tumblelogs for personal use: sharing photos, videos, musings, and things they find funny with their friends.

What parents need to know

- **Porn is easy to find.** Pornographic images and videos and depictions of violence, self-harm, drug use, and offensive language are easily searchable.
- **Privacy can be guarded but only through an awkward workaround.** The first profile a member creates is public and viewable by anyone on the Internet. Members who desire full privacy have to create a *second* profile, which they're able to password-protect.
- **Posts are often copied and shared.** Reblogging on Tumblr is similar to re-tweeting: Many teens want their posts reblogged.



Vine Safety 17+

[Vine](#) is a social media app that lets users post and watch looping six-second video clips. This Twitter-owned service has developed a unique community of people who post videos that are often creative, funny, and sometimes thought-provoking. Teens usually use Vine to create and share silly videos of themselves and/or their friends and families.

What parents need to know

- **It's full of inappropriate videos.** In three minutes of random searching, I came across a clip full of full-frontal male nudity, a woman in a fishnet shirt with her breasts exposed, and people blowing marijuana smoke into each other's mouths.
- **There are significant privacy concerns.** The videos you post, the accounts you follow, and the comments you make on videos all are public by default.
- **Parents can be star performers (without their knowledge).**



Whisper Safety 17+

[Whisper](#) is a social "confessional" app that allows users to post whatever's on their minds, paired with an image. With all the emotions running through teens, anonymous outlets give them the freedom to share their feelings without fear of judgment.

What parents need to know

- **Whispers are often sexual in nature.** Some users use the app to try to hook up with people nearby, while others post "confessions" of desire. Lots of eye-catching nearly nude pics accompany these shared secrets.
- **Content can be dark.** People normally don't confess sunshine and rainbows; common *Whisper* topics include insecurity, depression, substance abuse, and various lies told to employers and teachers.
- **Although it's anonymous to start, it may not stay that way.** The app encourages users to exchange personal information in the "Meet Up" section.



MeetMe Safety 13+

[MeetMe](#) Chat and Meet New People," says it all. *MeetMe* has a "Match" feature whereby users can "secretly admire" others, and its large user base means fast-paced communication and guaranteed attention.

What parents need to know

- **It's an open network.** Users can chat with whoever's online, as well as search locally, opening the door for potential trouble.
- **Lots of details are required.** First and last name, age, and ZIP code are requested at registration, or you can log in using a Facebook account. The app also asks permission to use location services on your teens' mobile devices, meaning they can find the closest matches wherever they go.



Omegle Safety 13+

[Omegle](#) is a chat site (and app) that puts two strangers together in their choice of a text chat or video chat room. Being anonymous can be very attractive to teens, and Omegle provides a no-fuss opportunity to make connections. Its "interest boxes" also let users filter potential chat partners by shared interests.

What parents need to know

- **Users get paired up with strangers.** That's the whole premise of the app. And there's no registration required.
- **This is *not* an app for kids and teens.** Omegle is filled with people searching for sexual chat. Some prefer to do so live. Others offer links to porn sites.
- **Language is a big issue.** Since the chats are anonymous, they're often much more explicit than those with an identifiable user might be.



Tinder Safety 17+

Tinder is a photo and messaging dating app for browsing pictures of potential matches within a certain-mile radius of the user's location. It's very popular with 20-somethings as a way to meet new people for casual or long-term relationships.

What parents need to know

- **It's all about swipes.** You swipe right to "like" a photo or left to "pass." If a person whose photo you "liked" swipes "like" on your photo, too, the app allows you to message each other. Meeting up (and possibly hooking up) is pretty much the goal.
- **It's location-based.** Geolocation means it's possible for teens to meet up with nearby people, which can be very dangerous.





Skout 17+

- Two 13-year-old Abilene girls were allegedly kidnapped and raped after meeting a man on a social networking app. The girls told police they had been driven to a man's home in Fort Worth and was raped. Convicted sex offender Robert Harris, 49, was arrested that same day. On the app he had stated he was in his 20's.
- [You must be at least 17 years old to download this app.](#)
Infrequent/Mild Sexual Content and Nudity, Frequent/Intense Mature/Suggestive Themes
- Instantly meet people near you or around the world. Discover new friends at a local bar or in Barcelona. Millions of people are connecting and meeting through Skout every day. Start Skouting and find your party, make new friends, or meet new people, anytime, anywhere.



After School 17+

- [AfterSchool](#) is an anonymous posting site that is targeted by location and school. Launched in October 2014, and in its first two months on the market it has already been rejected from the app store twice due to complaints from parents and teachers. Bomb threats, cyberbullying, and other issues abound.
 - It's a new anonymous app similar to Yik Yak, SecretApp, Whisper and Ask.fm.
 - The main distinguishing feature is that it creates a separate chat group for each school.
 - To join the group/school you have to verify that you're a student of that school on Facebook (the app will check the information posted on your Facebook page).
- Messages posted on the After School App include the following content:
 - Cyberbullying
 - Sexting
 - Pornography
 - Alcohol, tobacco, or drug references.





Colleges and Social Media

- According to a survey by the testing resource Kaplan, 27% of college admission staff Google their **applicants** while 26% check Facebook.
- 35% of students were kept from getting into a school they applied to, based on what admissions staff found online.
- Social media can also hurt or help your chances of being **recruited**. According to Pew Research Center report when doing new students recruiting:
 - 87% of colleges use Facebook
 - 76% of colleges use Twitter
 - 63% of colleges use YouTube
- So what technology posts hurt your chances of getting into college?
 - Illegal activity
 - Emphasizes illegal drug or alcohol use or photos of students drunk or high
 - Emphasizes sexual acts or photo of students in sexual situations
 - Plagiarism
 - Vulgarity, violence, or hate speech
 - Anything that would embarrass your grandmother or grandfather.





Colleges and Social Media

- Division one football coach, Mark Richt, University of Georgia, rescinded his scholarship offer to a recruit because of the recruit's twitter activity.
- Penn State coach, Herb Hand, sent out a tweet on his account that he stopped recruiting a player because of the player's social feed.
- University of Houston head football coach, Tony Levine, said that he has dropped three recruits from the 2014 class because of inappropriate remarks posted on social media.
- College coaches outside the division one level have a smaller room for error when it comes to their recruits. Smaller schools are doing as much research on recruits as possible before they commit to offering a scholarship. A lot of that research starts on the recruit's social media account.



Colleges and Social Media



Coach Singleton
@CoachSings

Follow

Had to unfollow/stop recruiting a young man this evening. Still amazed by what recruits tweet/retweet. College coaches are watching.

Reply Retweeted Favorite More Assign To

RETWEETS 6,758 FAVORITES 2,819



Herb Hand
@CoachHand

Follow

Dropped another prospect this AM due to his social media presence...Actually glad I got to see the 'real' person before we offered him.

Reply Retweeted Favorite More Assign To

RETWEETS 4,253 FAVORITES 2,084



Greg Pickel
@GregPickel

Follow

I'm blown away this morning's Herb Hand tweet about dropping a player because of social media is such a big deal. Happens daily.

11:32 AM - 30 Jul 2014

11 RETWEETS 15 FAVORITES

Reply Retweeted Favorite More Assign To



Coach Riz
@GHFBDawgs

Following

35% of college admission officers visit an applicants social media pages. What are you posting???" It matters!!!!

Reply Retweeted Favorite More Assign To

FAVORITE 1



Brandon Chambers
@coachchambersmu

Follow

Never let a 140 character tweet cost you a \$140,000 scholarship.

Reply Retweeted Favorite More Assign To

RETWEETS 262 FAVORITES 185



Varsity Monitor
@VarsityMonitor

Follow

Athletes when you are both in uniform and out of uniform, you represent your team/school. Act with integrity. #AthleteTip

Reply Retweeted Favorite More Assign To

RETWEETS 65 FAVORITES 37



TREAT EVERY POST YOU MAKE ON FACEBOOK, INSTAGRAM, OR TWITTER AS A NATIONALLY TELEVISED PRESS CONFERENCE



Alan Stein @AlanStein · Apr 12
Do you want to play college basketball? Please read (and Retweet): pic.twitter.com/RR7saqRSUH

Reply Retweet Favorite Assign To

Flag media

Why I Need a Cell Phone

By

Joshua Pruitt

I will be walking home from school each day (it takes 10 minutes) so a cell phone would let me call if I or someone else needed help.

- *Josh Pruitt will memorizes the numbers and proper procedures for 911, police non-emergency number, poison control, mom, dad, and grandparents. He will also know and review Boy Scout First Aid.*

I could call you and let you know I got home safety.

- *Josh Pruitt will call or text mom and dad every school day to let them know he is home safe.*

You could get a hold of me when I am doing tennis, band, scouts, and church stuff.

- *Josh Pruitt will always answer a call from mom or dad unless it is not allowed by the adult in charge at the time.*

I need to learn about texting and using technology so I can get a good job someday.

- *Josh Pruitt will teach his parents at least one cool new technology trick a month.*

My friends all have one and so it will help me fit in.

- *Josh Pruitt will get approval before adding friend to his contact list.*

Why I Need a Cell Phone

By

Joshua Pruitt

My plan for cell phone problems

Someone sends me a sext

- *Don't show it, send it, or delete it, tell mom and dad when I get home or call them if I can, I will not take pictures of individual girls on the phone, I will only take pictures that everyone can see and will not post pictures on the internet before showing them to mom and dad*

Someone send me a rude or mean text

- *Don't talk trash back, save the text, don't keep looking at it, Tell mom and dad when I get home or call them if I can*

Someone asks to borrow my phone

- *Don't give it to them, tell them I will send a message for them*

I lose my phone

- *Write my name on the lid to the battery compartment, Write down the serial number to the phone and keep it in a safe place, Tell the adult in charge as soon as I know it is lost, Call my mom or dad and do a phone find trace, Call the cell phone company and cancel the account*

Downloading, apps, texting, ringtones, and stuff cost Money \$\$\$\$\$

- *Clear it with mom and dad before I add stuff, I will review the phone bill each month, Anything over the regular calling/texting plan I will pay for or work to pay for.*

Why I Need a Cell Phone

By

Joshua Pruitt

Mom and Dad's Rules

- The phone has one charger that will be in mom and dad's bedroom. The phone will be turned in to charge every night by 9:00pm.
- Parents can check contacts, texts, photos, internet searches, and any other content at any time.
- Parents can add or take away time or features depending on grades, attitude, and schedules.
- When the family eats together or is having family time the phone will not be used.
- Promise- The phone will never be taken away as a punishment when Josh has come to report a problem or bad decision. Its time or type of use may be changed temporarily until a plan and proof of better use is shown. If you have a problem come tell your parents and we will work to help you the best we can.

Parent Phone Monitoring Systems

- Mobicip-

www.mobicip.com

- My Mobile Watch Dog-

www.mymobilewatchdog.com

- Teen Safe-

www.teensafe.com

Safety Apps

AroundMe
By Attorno A Me S.R.L.
Open iTunes to buy and do

MapQuest 4 Mobile
By AOL Inc.
Open iTunes to buy and downl



Navigation

Flashlight.
By John Haney Software
Open iTunes to buy and dow



Notes



Probable on your phone already



Life360 Family Locator
By Life360
Open iTunes to buy and download a



Desc
Life360
-When
-What
-Free
With o
Huffin
availat

Emergency Notification

Pocket First Aid & CPR
By Jive Media LLC
Open iTunes to buy and download :

ICE Standard – The Eme
By About The Kids Foundation
Open iTunes to buy and download ap

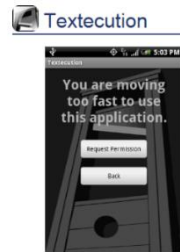


Des
COMP
- Upd
- 34 v
Jive M
Wha
Rov n fi



Descr
ICE Stan
Ambula
About 1
iPhone
What'

ICE Information



AT&T DriveMode

StopDisaster
By Studio Seneca
Open iTunes to buy and dr



FEMA
By Federal Emergency
Open iTunes to buy and do

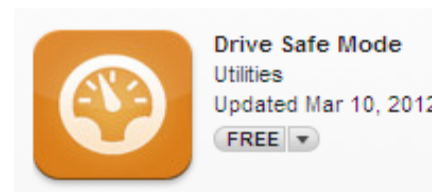


Emergency Preparedness

ASK & Prevent Suicide
By Mental Health America of Texas
Open iTunes to buy and download apps.



Descriptic
Are you in crisi
You are not al
Mental Health
What's Ne
updated conte



Texting/Driving

Suicide Prevention & Mental Health

Help I Crashed My Car
By Summit Mobile Solutions, Inc.
Open iTunes to buy and download apps.



Descrip
Help I Crast
No one exp
Summit M
What's I
Usabilitv ch

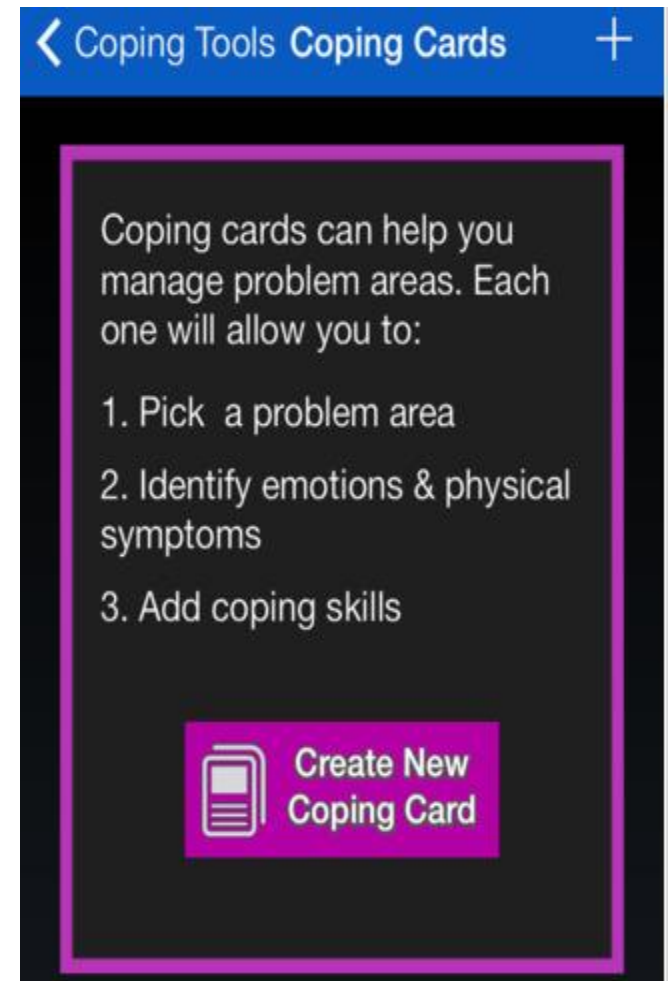
iTrackMine (Web-based/iPhone/Smartphone,



iTra
inve
with
ISB1

Insurance Documentation

Mental Health Teens

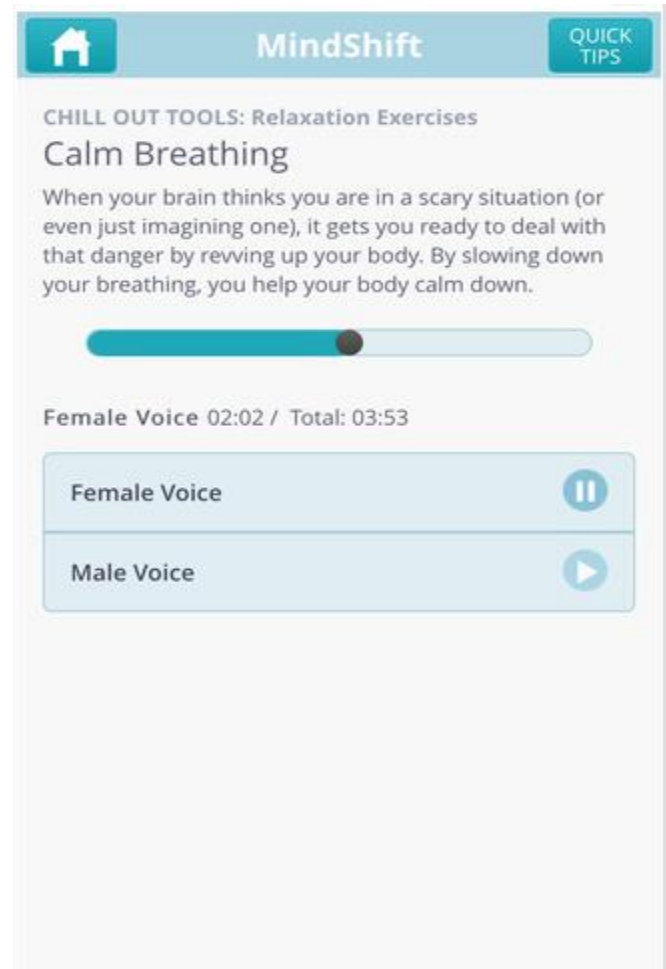
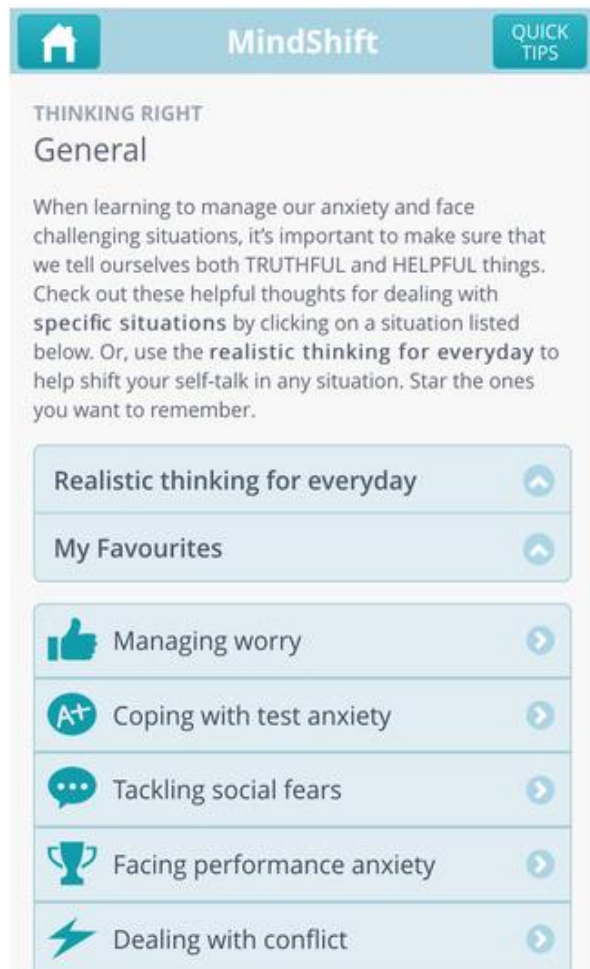
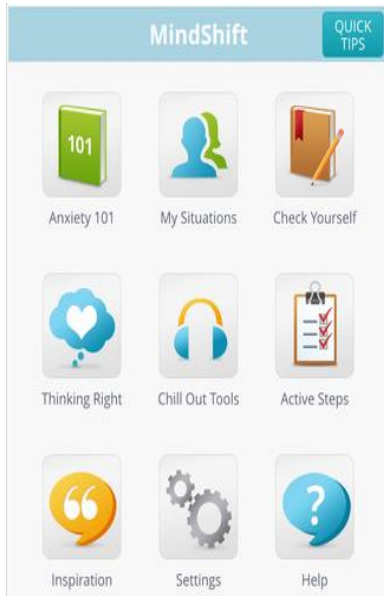


Mental Health Teens

MindShift

By Anxiety Disorders .

Open iTunes to buy and d



Mental Health Teens

ASK & Prevent Suicide
By Mental Health America of Texas
Open iTunes to buy and download apps.



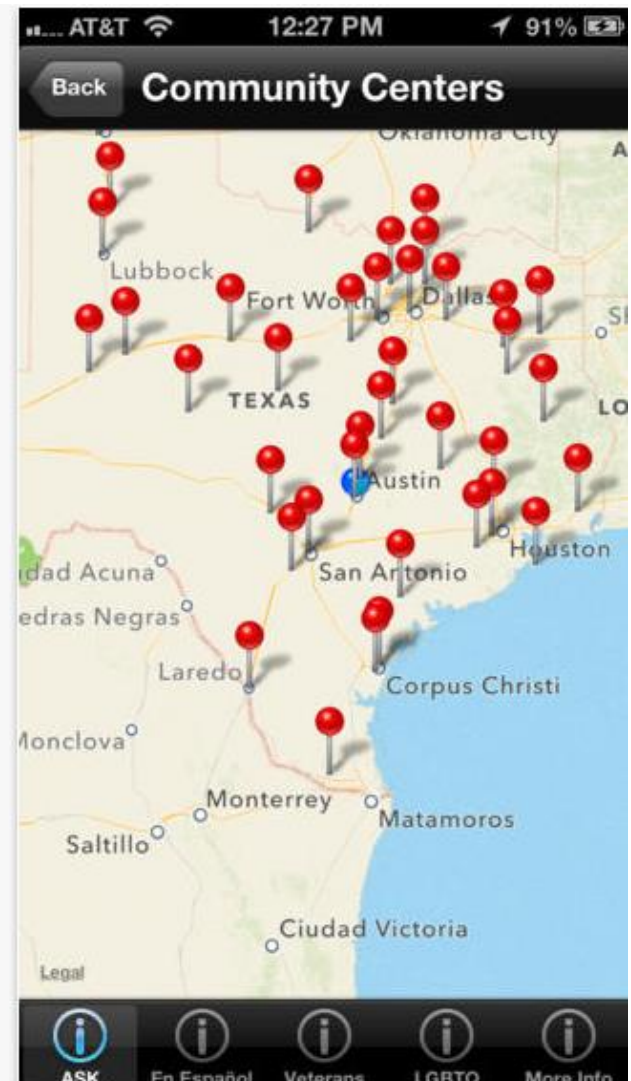
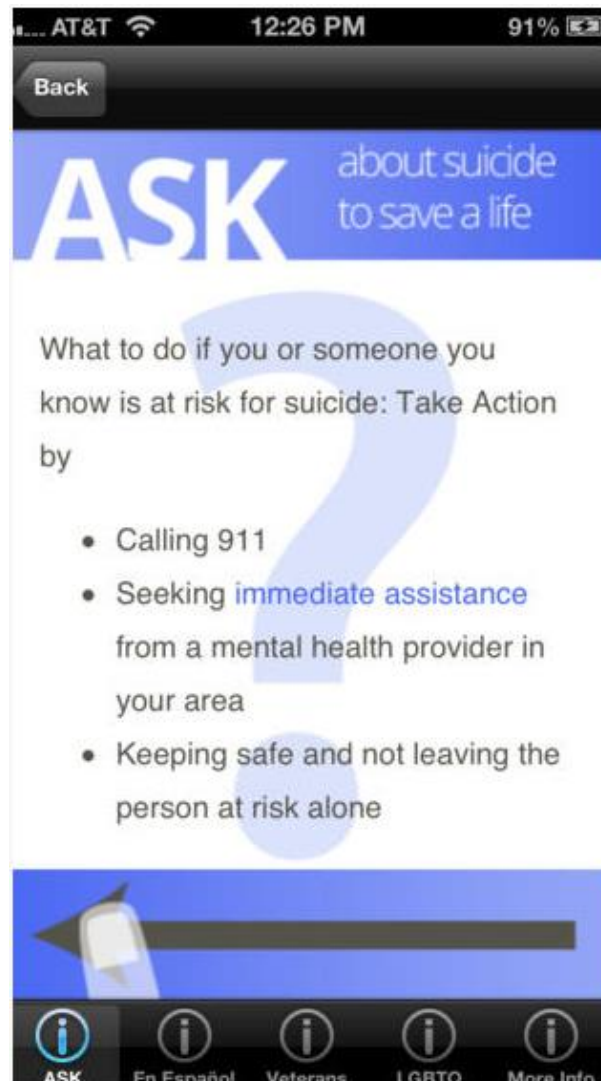
Descriptio
Are you in crisi
You are not al

Mental Health

What's Ne
updated conte

View in iTunes

iPhone Screenshot



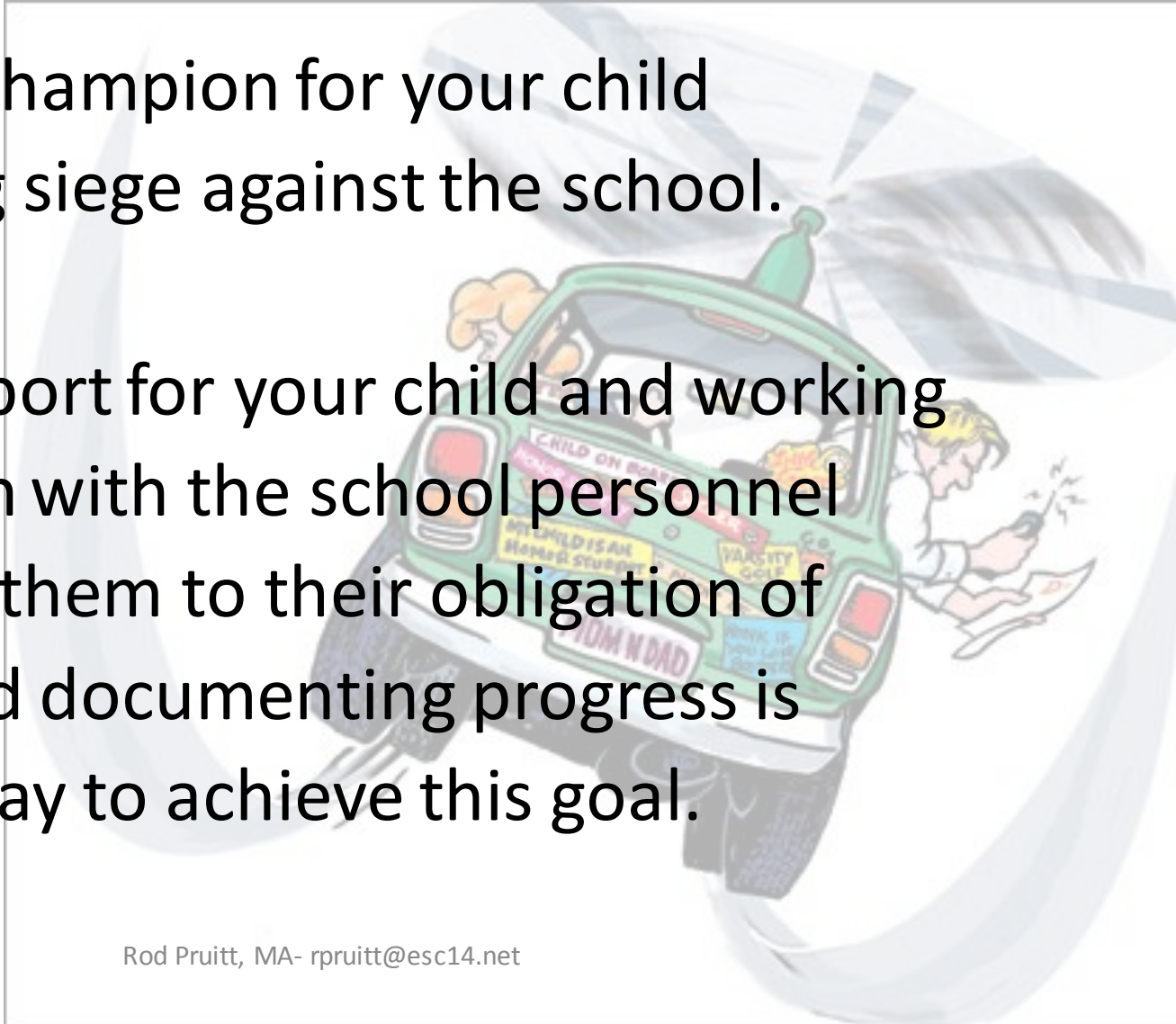
Technology Resources for Parents

- <https://www.common sense media.org/blog>
- www.radicalparents.com
- <http://www.pewinternet.org/>
- <http://www.att.net/parentalcontrols>
- [http://support.sprint.com/support/service/category/Parental controls-Parental controls](http://support.sprint.com/support/service/category/Parental%20controls-Parental%20controls)
- <http://www.verizonwireless.com/news/article/2013/07/family-base-parental-controls.html>

Parents: Working With School

You can be a champion for your child without laying siege against the school.

You want support for your child and working in cooperation with the school personnel while holding them to their obligation of protection and documenting progress is an effective way to achieve this goal.



Parents: Working With School

Start with the **teacher** who is most involved:

- Inform them of the information you have about the bullying going on. Who, Where, When, and What is critical.
- Ask what they have noticed with bullying in general and specifically related to your child.
- Ask what rules, policies, and procedures the campus has to deal with bullies and what you as a parent need to do to help with this issue.
- Set a follow up meeting (2-5 days later) to review any changes that you notice.

Parents: Working With School

If no progress is made then report to the **Counselor**:

- Inform them of your previous work with the teacher and what has worked and what has not worked.
- Ask what the counselor could do to help with the problem (social skills work, guidance lessons, reviewing with teachers the bully policy and warning signs).
- Set a follow up meeting (2-5 days later) to review any changes that you notice.

Parents: Working With School

If no progress is made then report to the **Principal**:

- Inform them of your previous work with the teacher and counselor and what has worked and what has not worked.
- Ask what rules, policies, and procedures the campus has to deal with bullies and what you as a parent need to do to help with this issue.
- Set a follow up meeting (2-5 days later) to review any changes that you notice.



Job Hunting in the Digital World

Employers Digging Deep on Prospective Workers

Many calling unauthorized references, grilling former bosses and colleagues

By Eve Tahminioglu, MSNBC.com contributor

Find Jobs

Keywords:

eg: Registered Nurse or Sales

Location:

Los Angeles, CA or 90001

Job Category:

[Find Jobs >>](#)

[Advanced Search >>](#)

Checking references seems more like guerrilla warfare lately. Hiring managers want to find out everything they can about you before they offer you a job, and conventional tactics don't seem to be enough.

Many managers are reluctant to give recommendations because companies are worried about being sued if they bad-mouth a former employee. And many employees are stacking their reference lists with people who will only say glowing things about them, even omitting employers from their resume who may have negative comments.

To combat this, hiring managers have a cadre of maneuvers. Many are now using social networking sites such as LinkedIn and Facebook to dig up dirt. Others are calling references you never OK'd. Still others are grilling past employers on your reference list in the hopes of getting them to slip. Some firms are also asking job

candidates to sign waivers promising not to sue a former boss if he or she says bad things about you.

To check off-list references or figure out what a candidate's career path was really like, recruiters are turning to social media sites such as LinkedIn and Facebook. Functions such as the recommendation option on LinkedIn can immediately show a hiring manager if former bosses or underlings liked working for them.

But too many recommendations on any of these sites can seem disingenuous, Donovan warned. "I had one client call me recently to tell me they were about to make an offer to someone but were worried because the person had 50 recommendations on LinkedIn. The client wondered why they needed so many," she said.

Job Hunting in the Digital World

Not Getting Hired? 10 Reasons Why

By Rachel Zuppek, CareerBuilder.com writer



You don't understand. You updated your résumé, you're applying to jobs every day, you've cleaned up your digital dirt and you network every day. Yet here you still are on the unemployment list. What is wrong with employers?

Unfortunately, many job seekers don't stop to consider that the problem might not be employers but themselves.

It's a hard concept that most job seekers have trouble wrapping their heads around, but applicants frequently (and inadvertently) display signs that tell an employer that they're not the best fit for the job.

According to a 2009 CareerBuilder survey, 47 percent of employers said that finding qualified applicants is their biggest hiring challenge. When asked to identify the most valuable characteristics in new hires, employers cited multitasking, initiative and creative problem-solving.

1. You lie

Any lies you tell in your job search, whether on your résumé or in an interview, will come back to haunt you. In a 2008 CareerBuilder survey, 49 percent of hiring managers reported they caught a candidate lying on his or her résumé; of those employers, 57 percent said they automatically dismissed the applicant. Everything you tell an employer can be discovered, so it behooves you to be

honest from the get-go. If you're concerned about something in your past, invention is not the answer. Use your cover letter to tell your story, focusing on your strengths and accomplishments and explaining any areas of concern if needed.

2. You have a potty mouth

It's certainly tempting to tell anyone who will listen how big of a (insert expletive here) your current boss is, but a hiring manager for a new job is not that person. A 2009 CareerBuilder survey showed that 44 percent of employers said that talking negatively about current or previous employers was one of the most detrimental mistakes a candidate can make. Find a way to turn those negative things job into positives. If you can't get along with your co-workers, for example, tell the prospective employer that you're looking for a work environment where you feel like you're part of a team and your current position doesn't allow for that kind of atmosphere.

3. You don't show long-term potential

Employers want people in their organization to work their way up, so it's best to show that you want to and can grow with the company. If you were asked where you see yourself in five years and you gave an answer that wasn't related to the position or company you're interviewing with, kiss your chances goodbye. Ask questions like, "What type of career movement do you envision for the most successful candidate in this role?" It shows that you have envisioned your future at the company.

4. You have serious digital dirt

Social networking sites and online searches are the newest way that many employers are checking up on prospective hires. A 2009 CareerBuilder survey showed that 45 percent of employers use social networking sites to research candidates. Thirty-five percent of those employers found content that caused them to dismiss the candidate. Make sure to remove any photos, content or links that can work against you in an employer's eyes.

Find Jobs

Keywords:

Los Angeles, CA or 90001

Job Category:

- All Job Categories -

[Find Jobs >>](#)

[Advanced Search >>](#)

Job Hunting in the Digital World

Job Expert Q&A: Scott Steinberg's Top 10 Job Hunting Tips

By: Digital Trends Staff • January 6, 2010

21

retweet

f Share

Ten tips every 2010 job seeker should know, straight from our job hunting expert.

Searching for a job in 2010? Be glad, says our resident job expert, publisher Scott Steinberg, who's advised over one billion people on using technology to find gainful employment. "Courtesy of the Web, social networks and online services, all the tools you need to find full- and part-time work, or start a promising new career, are right there at your fingertips," he says. As a supplement to our [online job hunting guide](#) and rundown of vital [career building strategies](#), we asked him to compile a list of ten job hunting tips that every serious professional should know. Following are his essential strategies for boosting your career or landing the job of your dreams:

4. Leverage Social Networks

Using [social networks](#) such as LinkedIn, Plaxo and Facebook, it pays to create a professional looking profile and source recommendations from friends and colleagues. Afterwards, says Steinberg, it's important to actively set about connecting with peers, potential mentors and prospective employers and let them know you're searching for work, especially since they're literally all just a click away. "With upwards of eight in ten job opportunities going unadvertised these days, you really are who you know," he asserts.

5. Control Your Online Image

As mentioned, leveraging social networks (and personal blogs and web pages) to build an attractive portfolio and connect with other professionals is imperative for job seekers in 2010. But just as vital, Steinberg says, is keeping your online image clean, which means avoiding posting controversial or inflammatory statements and pictures from office parties or your wilder days in college. "It's a no-brainer for employers – they know how to use search engines," he explains. "As such, the image you project across the board, and I mean throughout the entire Internet, should be strictly business."

College Recruiting in the Digital World

College recruiters checking out students' Facebook pages

Jessica Puchala

Updated: 11/20/2009 11:04:13 AM - Posted: 11/20/2009 9:50:27 AM [Comments \(1\)](#) [Recommend \(1\)](#)

[Print](#) [Email](#) [Larger](#) [Smaller](#) [BOOKMARK](#) [Facebook](#) [Twitter](#) [LinkedIn](#) [StumbleUpon](#) [Delicious](#) [Digg](#) [Reddit](#) [Slashdot](#) [Technorati](#) [Feedburner](#) [Print](#)

(KTHV TV)- Watch what you write online. A survey by the group Kaplan found one in ten college admissions officers have viewed an applicant's Facebook or Myspace page.

University of Arkansas at Little Rock recruiters say social networking sites have changed the way they're finding new students. Instead of calling, writing, or even traveling to see potential students, recruiters can now log onto these social networking sites. There's also a negative side to this. Students could hinder their college connections because of what they post.

Posting party pictures of yourself and your friends at first may seem harmless, but it could jeopardize your college career.

"The last thing students want to do is to be recognized for the wrong reason," says Lauren Gordan, the Kaplan director in Little Rock.

Kaplan is a test preparation industry that conducted the survey about social networking sites.

"Seventy one percent of admissions officers have received a friend request," says Gordan.

The UALR communications department has a Facebook page to reach out to prospective students. For the most part, it's been positive.

"For the first time UALR has a dance major and this gets the word out," says Judy Williams, Communications Director.

Williams says these popular sites have broken some students' dreams.

"There was one applicant in particular who had something that was a little questionable," says Williams.

That student didn't get the campus job.

"What they Tweeted was inappropriate," says Williams.

That's why some students are not adding university employees as friends.

"I decided not to put a picture of me drinking, so I don't have to worry about that," says Nikola Cacic, UALR student.

Although, these web sites are not a factor in UALR's admissions standards, campus officials warn students it could affect other parts of their education, like scholarships and campus jobs.

UALR's recruitment office says the rule of thumb for web site pictures, if you don't want your parents to see it, don't post it.

The survey also found 13 percent of colleges surveyed have official policies on how an applicant's social networking page can factor into admissions.

From KTHV TV

College Recruiting in the Digital World

College recruiters are Twittering, too

Updated 4/29/2009 2:00 PM | Comments 5 | Recommend 4 | E-mail | Save | Print | Reprints & |



Enlarge

By John Doman, via AP

University of Minnesota football coach Tim Brewster keeps recruits and any others interested updated on his Gopher program through the microblogging/social-networking site Twitter.

Center director Nora Ganim Barnes says students should think twice about posting damaging material online but adds that none of the colleges said every applicant was checked. More typically, colleges were interested in candidates for scholarships or entry into programs with limited spaces.

"Colleges and universities are not trying to be punitive. They're trying to protect themselves," Barnes says. "No school wants to give out a prestigious scholarship and then find a picture with a (recipient) with a lamp on the head."

The effectiveness of social media tools in recruiting students is not clear, but a paper released today by the National Association for College Admission Counseling, a non-profit group based in Arlington, Va., suggests the topic deserves attention.

"Social media tools, like Facebook, Twitter and blogs, are key to communicating with this generation of students," says Joyce Smith, the group's CEO.

By Mary Beth Marklein, USA TODAY

College admissions officials, keenly aware that their target audience grows more tech-savvy with every passing year, appear to be getting the hang of social media such as Twitter and Facebook.

Consider the following, based on surveys of hundreds of colleges by the Center for Marketing Research at the University of Massachusetts-Dartmouth:

COLLEGE BLOG: Is it OK for admissions to look at applicants' Facebook pages?

Crime in the Digital World

MySpace Photo Leads to Student's Arrest on Drug, Bomb Charges

Written for the web by [C. Johnson](#), Internet News Producer



A Loomis high school student was arrested on bomb-making and drug charges after a sheriff's deputy identified a photo of the teen allegedly smoking marijuana on his MySpace.com

 E-mail Story

 Print Story

Web page

Del Oro High School student Daniel Blanchard, 18, a student was arrested last Friday by Placer County sheriff's deputies. Ryan Berry, a Sacramento County Sheriff's deputy assigned to the campus saw a photo of Blanchard smoking a bong on the teen's MySpace site and confronted Blanchard. The teen admitted smoking marijuana,



At that point, Deputy Ryan Berry searched the student's backpack and reportedly found marijuana, hashish and a marijuana pipe. The search continued with Blanchard's car, where the sheriff's office says Berry confiscated more drugs, bongs, more than a dozen hypodermic needles, digital scales, packaging materials, and four knives, including one with a 13-inch blade.

Also discovered in Blanchard's car was gun powder and a five-pound bag of potassium nitrate. "Those were very concerning to me," Berry said.

Crime in the Digital World

Facebook case a wake-up call for Fox Valley students, parents

Agent: Perils await teenagers on the Web

BY ANDY THOMPSON • P-C COMMUNITY NEWS EDITOR • FEBRUARY 8, 2009

[Post a Comment](#) [Recommend](#) [Print this page](#) [E-mail this article](#) [Share](#) [?](#)

A criminal case last week in Waukesha County should put parents on alert, if they weren't already, on the dangers of social networking Web sites, says a special agent working to avert Internet crime.

On Wednesday, 18-year-old Anthony R. Stancl, a former New Berlin Eisenhower High School student, was accused of using the social networking site Facebook to manipulate and deceive male classmates into sexual encounters. According to the criminal complaint, Stancl posed as a female on Facebook, persuaded at least 31 boys to send him naked pictures, and blackmailed some of them into performing sex acts under a threat that the photos would be released to the entire student body.

Persistent

- Information does not go away and is reincarnated. One cut and paste and the information is out of your control.
- Google and other search engines allow you to do searches that are precise and pervasive at the same time.
- Now I can search the internet as it was in 2001 or almost any period I want.

Internet Explorer browser interface showing the address bar with `http://replay.waybackmachine.org/`. The menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar contains various icons for search, share, and navigation. The address bar shows "Internet Archive Wayback Machine".



Surf the web as it was

The Internet Archive's Wayback Machine puts the history of the World Wide Web at your fingertips. The archive contains 56 billion captures of over 10 billion web pages from as far back as 1996.

Pervasive

- The audience, information, and impact goes far and wide
- When you post information online you have several different audiences to think of:
 - Intended- friends and others you expect to view your content
 - Invisible- as of August 2014 Facebook has 1.2 Billion users all of which can view all or some of your content
 - Intrusive- bullies, predators, intellectual property thieves

Portable

- 24/7 always with you
- Surrounded by screens
- Children ages 8 to 18 spend, on average, close to 45 hours per week watching TV, playing video games, instant messaging, and listening to music online according to a study by the [Kaiser Family Foundation](#)
- Internet addiction withdrawals
 - Angry, nervous, fidgety, unable to focus, depression, anxiety, tremors, lack of sleep, sweats and headaches; symptoms most commonly associated with substance abuse.

Paste and Cut Culture

- Digital content does not stay put and moves freely and easily around the web. It can be taken out of context and used in unintended ways.
- Teaching students about plagiarism of other people's work and their own content needs to be discussed often.

Predatory

A background image showing a man in a light blue shirt shouting with his mouth wide open and hands raised, leaning out of the driver's side window of a white car. The scene is slightly blurred, suggesting motion or a candid moment.

- Bullies
- Sexual predators
- Social predators
- Identity Theft predators
- Mix anonymous with instant and add a dash of small perceived risk of consequences and many kids are getting into serious legal trouble.
- Most students targeted by predators engaged in some level of sexual content sharing before meeting.
- Many students have unwittingly created and distributed child pornography in the form of sexting.

Presentation

- Content is always pushing the envelope.
- 2006 RAND research study found a strong correlation between the exposure to sexual content on television and the progression of teen sexual activity.
- 2006 The Growing up with Media survey showed that exposure to violence in the media is associated with concurrent reports of seriously violent behavior across media (eg, games and music). Newer forms of violent media seem to be especially concerning.

Perceived and Practical Anonymity

- When students feel they are anonymous they are more aggressive and meaner than they would be in person.
- They will try on personalities and avatars that they normally would not or could not explore in depth.
- They lie about themselves often to their detriment (saying they are older than 16 or 18 reduces the protection on most social sites).
- They forget that predators lie also (most predators have several screen personalities) and that there is a vast invisible online audience.

Participate

- Interactive and engaging content allows for collaboration.
- Students are not passive with media. They interact and create new media constantly.
 - Interact with each other (texts, twitter, social networks, gaming...)
 - Interact with the media (text to vote for your favorite Idol, Survivor, Biggest loser, Dancer, Kid choice award winner...)
 - Create content with every post, tweet, tube, and text
 - Community they feel they are a part. You don't exist without a page.