

# Hillcrest Encouragement

## Elders

- John Barton
- Terry Brown
- Neal Coates
- Malcolm Coco
- David Copeland
- Ray Ferguson
- Duwain Houston
- Cam Hurst
- Robert Marion
- Charles Perkins
- Don Pope
- C. D. Pruett
- Jack Stewart
- Phil Vardiman
- Cleddy Varner
- Gary Varner
- Steve Wages
- Jim Watts
- Odies Wright

## Chairman of the Elders

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## Eat Mor Chikin!

So I'm sitting here at my laptop, sipping on my Coke having just returned from Chick-fil-A with my family. As we were enjoying our lunch together I looked around at the marketing posters. I remarked to my family what genius it was to have cows as the mascot for a chicken restaurant. While effective, it's completely counter-intuitive. There are cows on posters, a cow costume, cows on commercials, their truck outside is painted like a dairy cow... cows everywhere imploring us to "Eat mor chikin." And that's where they get us. We love the cute, slightly underhanded and manipulative manner in which self-preservation has driven cows (even cows who can't spell) to convince the general public to consume their would-be rivals of the dinner plate – chickens.

It's the classic misdirection strategy – old as humanity. It's the manipulator getting the manipulated to look the other direction and forget what they think they know. Cows are tasty! I love hamburgers! (Eat mor chikin). While we smile at the clever marketing strategy of a local food establishment, the strategy is frighteningly familiar. God shouts his love for people from every mountaintop. It would be easy, if you think of it, to remember how tasty God's love is, "Taste and see that the Lord is good" Psalm 34:8. God designed us to respond to his love and goodness. Think of your own experiences and how your spirit soared when you were safe in His perfect will and love. But then you hear, "Eat mor self" instead of "Taste and see that the Lord is good." Hmm... self, my will, my wants, my desires. We are distracted by the good marketing strategy of Satan. It's easy to see through Satan's motives – just as easy as seeing through the motives of a couple of spelling-impaired cows with a paint can on a billboard. And yet, we smile at the cute, slightly underhanded and manipulative manner in which self-preservation has driven myself to forget God's banquet and "Eat mor self."

I'm not really trying to draw a comparison between Chick-fil-A and Satan. I'll likely eat there for lunch (oops... not today – closed Sunday). However, I would like for us all to not fall for the perversion of truth that self is more desirable than God. Every time I've tried "self" I have regretted it and longed for the goodness of God. I feel foolish for being duped by the same old manipulative strategy that would draw me away from "tasting the Lord."

Next time you see cows trying to get you to consume their rivals, remember who the real enemy is: Satan. He is the age-old enemy of mankind. He would have you consume yourself in tasteless selfishness, growing sick and emaciated rather than growing strong and healthy at the table of the Lord. Don't fall for the marketing! Taste and see!

James McGee

# Hillcrest Today

## Welcome Guests

We are glad you are here! Please fill out a Welcome Visitor card and place in the collection plate. Go by our Information Area on the right side of the Worship Center for materials that will better acquaint you with Hillcrest.

For your convenience, the staffed nursery for children 2 months to 24 months is available. Check-in is in the foyer. The parents' nursery & training area is available to parents and children. Enter at the back of the Worship Center.

### Bible Classes for All Ages

Baby Bunch in Nursery

Age 2.....Room 100	Gr 1.....Room 121
Age 3.....Room 106	Gr 2.....Room 117
Age 4.....Room 107	Gr 3.....Room 120
Pre-K.....Room 110	Gr 4.....Room 213
K.....Room 118	Gr 5.....Room 209

### Young Adult Classes

Middle School .....	Room 204
High School .....	Room 200
University .....	Room 17

### Adult Classes

Sonrise (all ages) (8:00) .....	Room 14
Y/O (all ages) .....	Room 11
Welcome (all ages) .....	Room 12
Families for Christ (all ages) .....	Room 14
Common Ground (30s & 40s) .....	Room 16
H.O.P.E. (all ages).....	Room 21
Travelers (all ages).....	Room 30
Christ in Action (all ages) .....	Room 52
Young Professionals..(20s) .....	Room 212
F.U.N. (all ages).....	Room 219
Generations (all ages).....	Chapel

### Worship Times

Morning Worship .....	9 a.m.
Bible Classes .....	10:30 a.m.
Evening Worship .....	6 p.m.
Wednesday Bible Classes .....	7 p.m.

## Glorifying God

July 19, 2015

Worship Leader.....Greg Straughn  
Hymn: #226.....Come, Thou Fount of Every Blessing  
Welcome.....Jack Hardcastle

### Songs of Praise

Hymn: #4.....To God Be the Glory  
Hymn: #74.....Praise the Lord  
Hymn.....Forever

### We Are Strong in the Lord

Hymn #449.....Thy Word\*  
Joshua 1:1-3, 6-9.....Greg Post  
Ephesians 6:10-18.....Bernie Kastner  
Prayer.....Dub Wellborn

### The Lord's Supper

Hymn: #364.....Come, Share the Lord  
Communion Meditation.....Curtis Clements

### Offering

Prayer.....Curtis Clements  
Hymn: #915.....Trust and Obey

### "Reclaiming Lives"

Hymn: #590.....Jesus is All the World to Me  
(Parents may escort children ages 2-4 to TLC during this song)  
Message.....Robert Oglesby  
Hymn: #853.....Sing the Wondrous Love of Jesus

### Responses

Hillcrest News.....David Carter  
Hymn: #718.....We Shall Assemble  
Elder Blessing.....John Barton

(\*Children's Song of the Month)

The Hillcrest family is led by the Holy Spirit to glorify God, proclaim the truth of Christ which transforms lives, and encourage one another toward faithful service and maturity.

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# Hillcrest Family News

## Today's Speakers

A.M. – Robert Oglesby  
P.M. – Everett Ferguson

## Hillcrest Golf Scramble

The Hillcrest Scramble will be August 8. The location will be The Cliffs at Possum Kingdom. We have guaranteed 40 players. The cost will be 45.00, thanks to Cleddy Varner and Don Drennon. This will cover green fee, practice balls, cart, and an all you can eat buffet. We need to collect the money by July 20. Signups are in the classrooms. Please give your \$45 to Terry Brown, Cleddy Varner, Glenn Tuttle, or to Kay Hayes at the office.

## Dishes

There are several plates and casserole bowls left on the kitchen counter. Please check to see if any of them belong to you - they will soon be going to a new home at Christian Service Center.

## Lost & Found

There are several Bibles on the shelf in the lost and found area. The shelf is at the entrance of room 21 - first room to the left as you leave the auditorium toward the chapel.

## Children's Ministry need

Do you enjoy organizing items? Do you enjoy making bulletin boards or re-stocking shelves? If so, we could use your help in the new workroom! The times to serve are very flexible. If you could give a small amount of your time each month serving in this way, please contact Cynthia Coates. An information meeting will be scheduled in August.

## Calendar of Events

July 19-22 .....VIP Camp  
July 26 – August 1.....Pine Springs Camp/HYG  
August 8..... Hillcrest Golf Scramble  
August 9.....Care Group  
August 16.....Big Event/HYG  
August 23..... Promotion Sunday  
August 28-30 .....Faith At Home Weekend  
Sept 13.....Care Group

## Adult Education Corner

**Sunday morning** - Adult Bible Classes for the month of July.

**Rm 11 – Younger/Older** – Coy Roper - *Leviticus: How to be a Holy Nation*

**Rm 12 – Welcome** – Ken Austin – *The Christian and Culture*

**Rm 14/15 – Sunrise (8 a.m.)** - Ron Rosseau – *1 Peter, A Living Hope*

**Rm 14/15 – Soulful Filling** – John Barton/Robert Marion – *Bible Translations, Reading the Bible*

**Rm 16 – Common Ground** – Yancey House - *Building a Sacred Marriage*

**Rm 21 – H.O.P.E.** – Ron Rosseau – *1 Peter, A Living Hope*

**Rm 30 – Travelers** – John Fewkes – *1 John, Life in the Light*

**Rm 52 – C.I.A./Young Prof.** – Terry Brown – *Walk with Me. Impacting the World by Following Jesus' Example*

**Rm 219 – F.U.N.** – Dave Copeland – *Portrait of a Servant*

**Chapel – Generations** – Jack Hardcastle – *Gospel of John*

**Wednesday, 7 p.m.** – Duwain Houston will be teaching in Rooms 10-11 for the remainder of July. The Women's Class (Room 219) continues their in-depth study of 1 and 2 Thessalonians.

## Bible Reading Schedule –July 19-25

**John 18 - Mark 2 – One chapter per day.**

- What does Jesus want me to know?
- What does Jesus want me to feel?
- What does Jesus want me to do?

## For the Record

Sunday Morning	Sunday Evening
A.M. Assembly .....668	Auditorium..... Care Group
Classes.....589	
Membership.....953	<b>Wed Classes</b> .....274
Offering .....\$24,407	
Weekly Budget.....\$25,000	

# Hillcrest Ministries

## Children's Corner

**Nursery: 2-24 Months** (TEAM #1)

## Training and Learning for Children: (Ages 2-4)

Parents may escort their children to the Children's Wing during the song before the sermon.

**Bible Hour – 6 p.m.** – Tonight infants up to age 3 meet in the nursery. Children ages 4 through Kindergarten meet in the puppet room.

**VIP Camp – "Move" - July 19-22** – VIP campers and their parents will begin reporting in the MPR at 5:30 p.m. tonight. See you there.

**Promotion Sunday – August 23** – Children going into PreK, Kindergarten, and 1<sup>st</sup> -5<sup>th</sup> grades will promote to their new classes.

## HYG - Youth

**Today** – VIP Camp starts tonight, meet at the church building at 2 p.m.

**Wednesday** – Meet in the MPR for the last night of VIP Camp.

**All incoming Seniors** need to start making plans to attend the Big Event on Sunday, August 16.

**Sign up for Pine Springs** (July 26, - August 1) the deadline is July 22.

**Cupcake wars** on Monday, August 3, talk to Chelsea, Emily, or Cassie to set up teams.

## Family Ministry

**Wednesday – 7 p.m. – Room 14/15**

*Sacred Parenting - How Raising Children Shapes Our Souls* - This series will show how God can transform lessons in raising children into opportunities to grow in the image of Christ as parents! This is for all ages of parents, and would benefit anyone that has children.

## HillcrestU - University

**Tonight – 7:30 p.m.**

Movie night at the Whitlock's house. (1317 Lakeview)

**Wednesday**

Class at 7 p.m.

**Thursday – 6 p.m.**

Bible Study at the Pye's House. (1741 Smith Dr.)

The School year is fast approaching. Please be in prayer for our coming year.

## Missions & Faith Sharing

"I never could've imagined in a thousand years that I would get the chance to go and share my faith in Africa. After 5 mission trips within the United States, this out of country campaign has changed it all. Never in my life have I seen so much joy in such little things. I'm coming back to America completely changed, and I will forever be thanking God for it. His beauty is everywhere, we just have to look up." #Mumena2015

(Instagram post from Sara Roibal)